

THE NORTH BERWICK COASTAL WARD COMMUNITY PROFILE

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Introduction and Sources

The profile has been compiled in consideration of the East Lothian Single Outcome Agreement and to reflect the priorities identified by the East Lothian Community Planning Partnership.

In preparing this report every attempt has been made to use the most recent information publically available for each theme and therefore the information here has come from a variety of sources including :-

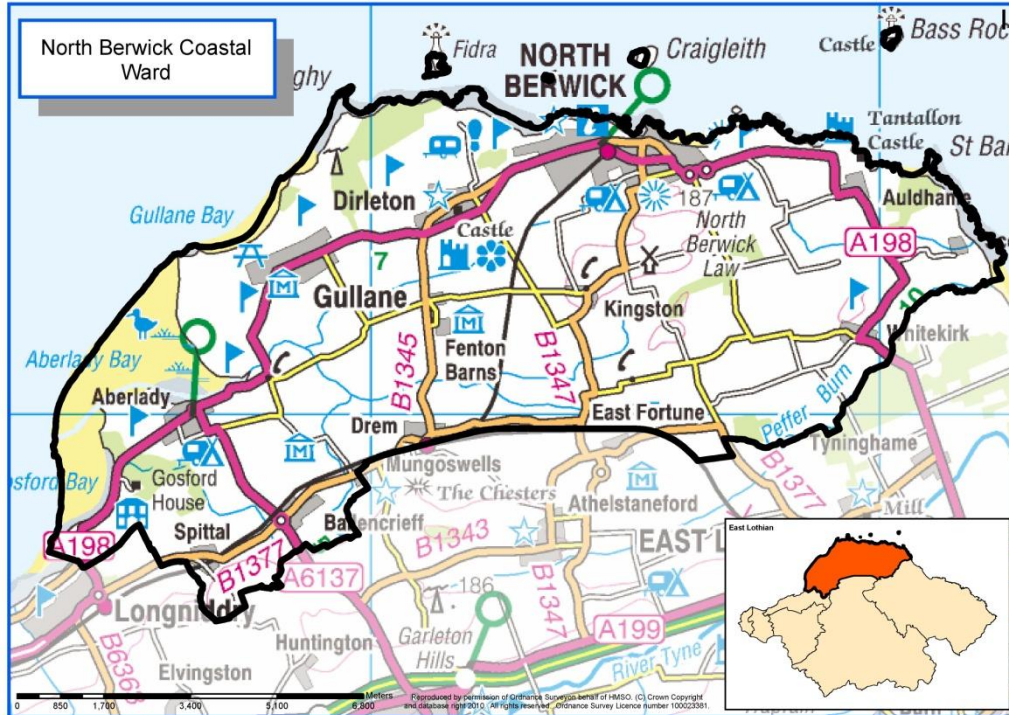
- **The East Lothian SOA**
<http://www.eastlothiancommunityplanning.org.uk/files/Final2009SOA.pdf>
- **East Lothian Household Survey 2009** – conducted by MRUK (Market Research UK) for East Lothian Council and covering a range of issues including quality of life, community cohesion, social attitudes, community safety, contact with the Council and satisfaction with services.
- **Scotland's Census Results Online** - www.scrol.gov.uk
- **Scottish Neighbourhood Statistics** – www.sns.gov.uk part of the Scottish Governments on-going programme to improve the availability, consistency and accessibility of small area statistics in Scotland
- **Community Health and Well-being Profiles** – produced by the Scottish Public Health Observatory (ScotPHO) and comprising 61 indicators of health and wider determinants of health www.scotpho.org.uk/profiles
- **Scottish Schools Online** - www.ltscotland.org.uk/scottishschoolsonline/
- **Scottish Index of Multiple Deprivation (SIMD)** – provides an analysis of the SIMD 2009 and, in particular, change in each of the domains between SIMD 2006 and SIMD 2009 by local authority
www.scotland.gov.uk/Topics/Statistics/SIMD/
- **East Lothian Council** - Information provided by relevant East Lothian Council Departments and through the Committee Management Information System
- **NOMIS** - a service provided by the Office for National Statistics, ONS, to give free access to the most detailed and up-to-date UK labor market statistics from official sources www.nomisweb.co.uk
- **Lothian and Borders Police** – Measuring our Performance
www.lbp.police.uk/freedom-of-information/pl_performance.asp
- **The Scottish Government** - www.scotland.gov.uk/Topics/Statistics/ where a range of government statistics are arranged under various key themes
- **Youth Vision – East Lothian** - <http://youthvisionel.net/>

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The North Berwick Coastal Ward

The North Berwick Coastal Ward is one of East Lothian Council's multi-member wards.

12 293 people live in the ward (13% of the population of East Lothian), making it one of the least populated wards in the county.



Lying in the east of the county it includes the main settlements of:-

- North Berwick - population estimated at 5909 (48% of the ward)
- Gullane – population estimated at 2634 (21% of the ward)
- Aberlady - population estimated at 1507 (12% of the ward)
- Dirleton - population estimated at 737 (6% of the ward)

In the North Berwick Coastal ward the population has grown by 8% since 2001, slightly higher than the East Lothian growth rate of 7%.

(General Register of Scotland, 2009 midyear estimates)

PLEASE NOTE - Throughout this profile a number of different sources have been used to gather statistical information, which each use different boundaries and area definitions.

In this report;

- **North Berwick Coastal** refers to the East Lothian Local Authority ward area (as in the map above)
- Individual towns and villages, **North Berwick, Gullane, Aberlady** are defined by the census settlement boundaries
- **Intermediate zones** are also used to present variations within the ward. In this case the **North Berwick North zone** covers the majority of the town of North Berwick, **North Berwick South** covers the remainder of the town and south to East Fortune, and the **Gullane and Drem zone** covers Gullane, Dirleton, Fenton Barns and Drem. Aberlady (and anywhere west of Gullane) are not included in these zones.
- The **pre-2007 ward boundaries** are also used occasionally – **North Berwick West, North Berwick East** and **Aberlady / Gullane / Dirleton**

Population

12 293 people live in the North Berwick Coastal ward
(General Register of Scotland 2009)

How old are they?

	North Berwick Coastal	East Lothian	Scotland
% of the population that are children and young people	19%	19%	18%
% of the population that are working age (16-74)	53%	60%	62%
% of the population that are pensionable age	28%	21%	20%

(www.sns.gov.uk 2009)

- The age distribution in this ward varies significantly from both East Lothian and Scottish averages
- There is notably smaller percentage of working age adults living in the ward (53% compared to an average of 62% across Scotland)
- A significantly higher percentage of the population is of pensionable age – 28% compared to 21% across East Lothian.
- In the North Berwick North zone this percentage climbs further to 37% while in North Berwick South the percentage of pensionable age falls to 23%, much closer to the East Lothian average

Are there more males or females?

- in the North Berwick Coastal ward 48% of the population are males (5888 residents)
- in the North Berwick Coastal ward 52% of the population are females (6405 residents) both the same as the Scottish averages

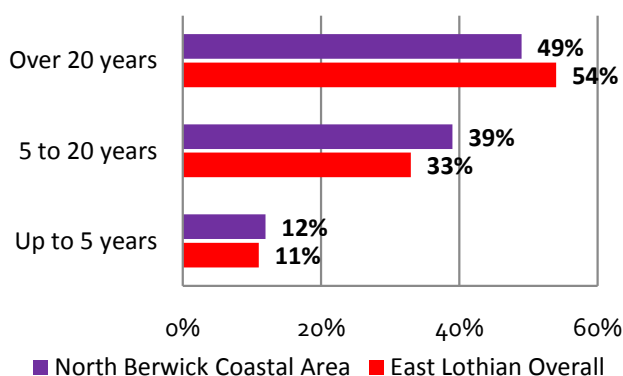
(www.sns.gov.uk 2009)

Where are they from?

Results from the East Lothian Customer Survey (2009) showed that:-

- 49% of respondents from the ward had lived in East Lothian for more than 20 years, lower than average for East Lothian (54%)
- 12% have lived in the county for less than 5 years –just slightly above the East Lothian average of 11%

How long have you lived in East Lothian?

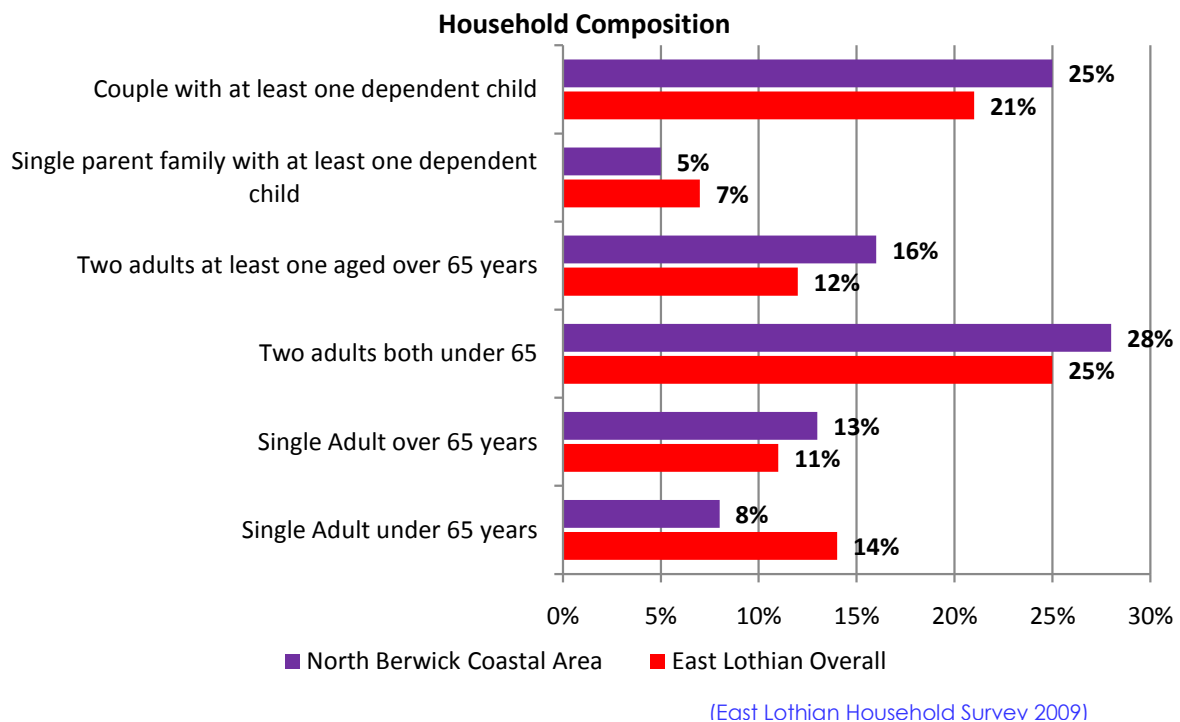


(East Lothian Household Survey 2009)

According to the 2001 census:-

- 77% of the ward's population were born in Scotland (below the average for East Lothian and Scotland of 87%)
- While 10% of East Lothian's population were born elsewhere in the UK this doubles across the North Berwick Coastal ward to 20% (www.scrol.gov.uk)

How are the households made up?



The results in this graph show that:

- 30% of households across the ward contain at least one dependent child
- In the North Berwick Coastal ward significantly less households are 'single adults under 65 years'
- 29% of households contain at least one member of pensionable age – with almost half of these being a single adult living alone.

How are they coping financially?

Results from the East Lothian Household Survey (2009) show that 11% of people surveyed in the North Berwick Coastal ward felt that poverty was either a 'serious' or 'very serious' problem in their local area (compared to just 6% across East Lothian).

- In 2009 9% of the working age population in the ward were claiming Key Benefits (compared to 14% across East Lothian)
- 2.5% of the working age population were claiming Income Support (compared to 4% across East Lothian)
- At the same time 8% of those of pensionable age were claiming Pension Credits (compared to 14% across East Lothian) (www.sns.gov.uk)

Population continued...

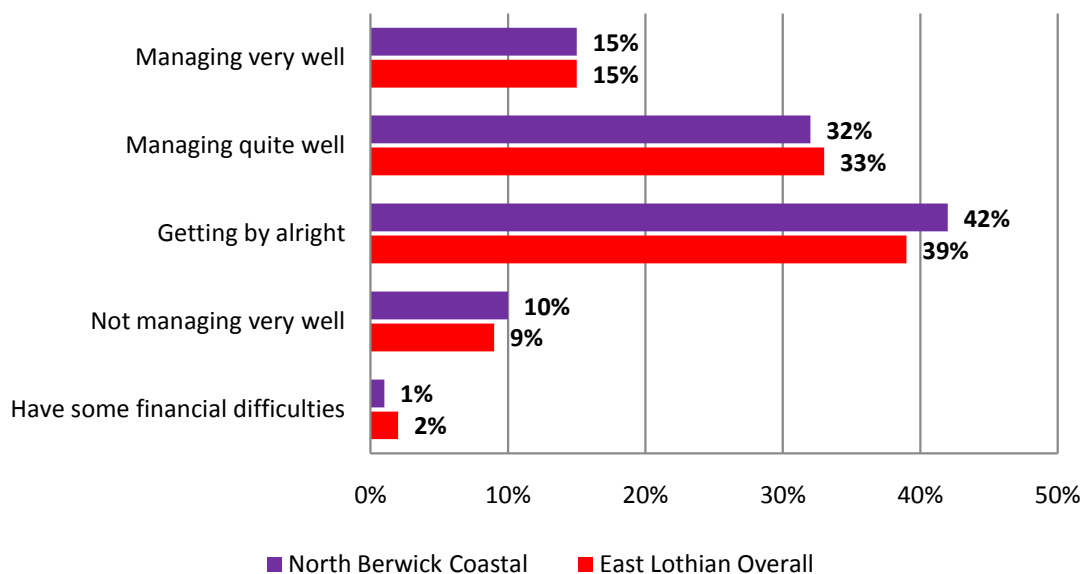
- Across East Lothian 13% of Primary School children are registered for free school meals. In the North Berwick Coastal ward this drops to 6% (compared to 20% across Scotland) (www.itscotland.org.uk/scottishschoolsonline)

As part of the East Lothian Customer Survey (2009) people across the county were also asked:

'How would you say your household is currently managing financially?'

In the North Berwick Coastal ward people were slightly less likely to say that they were managing 'quite well' and slightly more likely to say they were 'not managing very well'.

The largest response, at 42%, showed that people felt they were 'getting by alright'.



(East Lothian Household Survey 2009)

Elsewhere in the survey, people were asked how their household would cope with an unexpected expense of £250.

- 35% in the North Berwick Coastal ward reported this would 'No problem' (compared to 33% across East Lothian).
- While 48% stated that covering an unexpected expense would be 'a bit of a problem' (compared to 40% across East Lothian) only 2% stated that it would be 'impossible to find'.

Housing

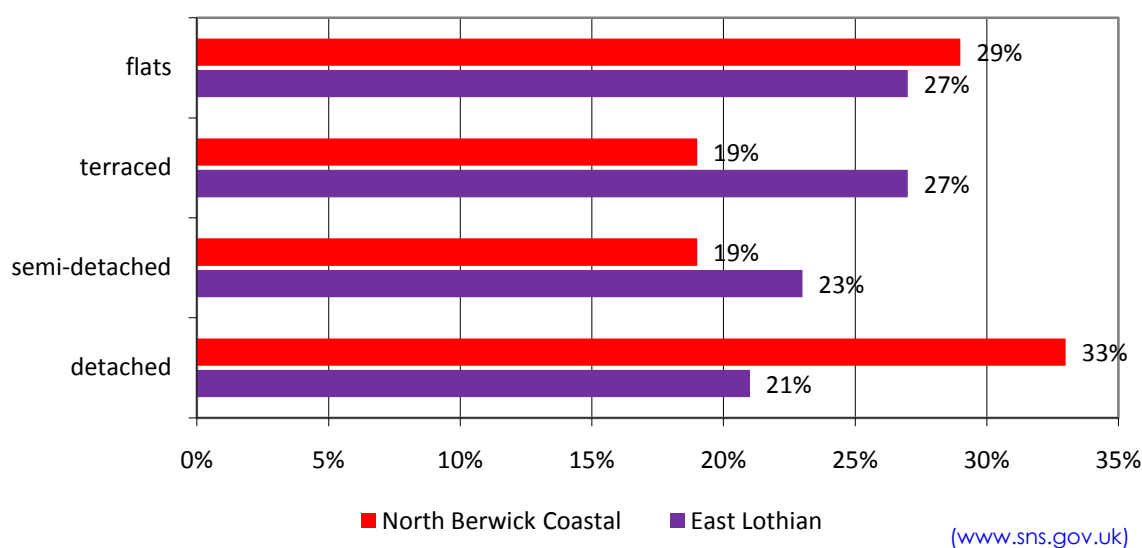
The East Lothian Household Survey (2009) showed that 32% of people in the North Berwick Coastal Ward think that access to 'affordable, decent housing' needs to be improved (compared to 24% across East Lothian as a whole).

There are 6003 dwellings in the North Berwick Coastal ward

- Across the ward area, housing density is comparably with East Lothian – at 0.62 dwellings per hectare, compared to 0.65 dwelling per hectare across the county
- 33% of dwellings are detached compared to 21% across East Lothian
- Only 91% of dwellings across the ward are occupied compared to 98% of dwellings across East Lothian
- 2% of dwellings are second homes, the highest rate across East Lothian
- 0.75% of dwellings in the ward area fall into Council Tax bands A-C while 42% fall into bands F-H. Across East Lothian, 55% fall in to Council Tax bands A-C and 19% fall in to bands F-H

www.sns.gov.uk

What type of housing is most common in the North Berwick Coastal Ward?



Flats and detached housing are the most common form of dwellings in the North Berwick Coastal ward, both notably more common than throughout East Lothian as a whole.

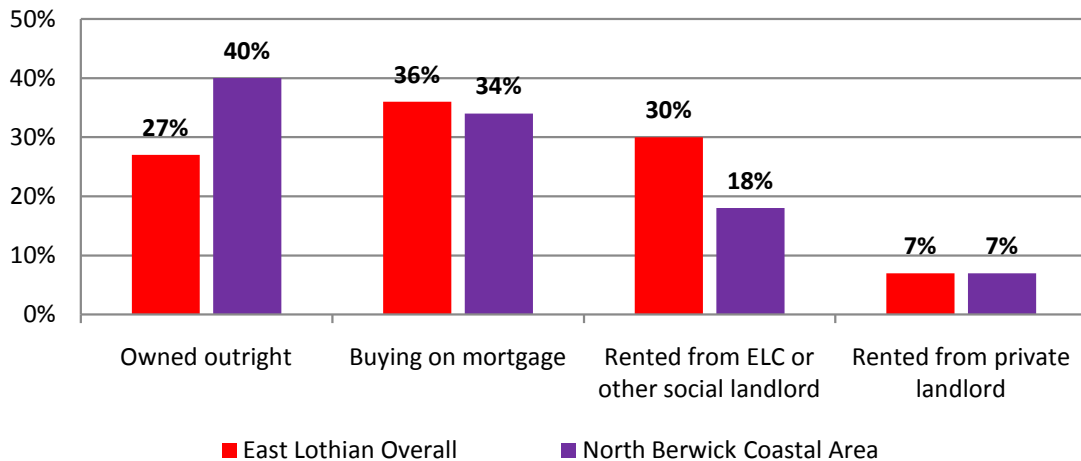
- There is however, significant variation across the ward area. In Gullane, for example 39% of houses are detached - compared to 20% across East Lothian and 22% in Aberlady
- 8% of households in Aberlady have too few rooms per resident - compared to 9% across East Lothian – while in Gullane this rate drops to 5%

Housing continued...

Do people own or rent their houses?

Across the North Berwick Coastal ward patterns of tenure differ considerably from East Lothian as a whole:-

- In Gullane the rate of home ownership is considerably above the East Lothian average (79% compared to 63%)
- In Aberlady 28% percent of households rent either from the council or other social landlords, compared to 14% in Gullane. The East Lothian average is 30%.



(East Lothian Household Survey 2009)

Homelessness

Concerns about homelessness featured in the East Lothian Household Survey (2009) with 13% of respondents in the ward reporting that it was a "very serious" problem in their area (compared to 7% across the county)

- The survey also showed that 67% of those within the North Berwick Coastal Ward who had used homelessness services, were satisfied with the services

Council Housing

In May 2011, East Lothian Council's total housing stock across the county was 8044 dwellings of these 548 (6%) are in the North Berwick coastal ward,

- 276 in North Berwick Town
- 96 in Aberlady
- 111 in Gullane
- 56 in Dirleton
- 9 in the Drem/ Fenton Barns area

The East Lothian Household Survey (2009) showed that in North Berwick Coastal ward 67% of residents who had used the Council's Housing Repairs Service stated that they were satisfied with the service they received.

Housing Association Homes

East Lothian Council's website provides information on the total number of Housing Association stock available across the county. This currently stands at 1985 dwellings. Of these 197 (10%) are in the North Berwick Coastal ward,

- 111 in North Berwick Town
- 5 in Aberlady
- 71 in Gullane
- 10 in Dirleton

Crime and Safety

East Lothian is a relatively safe place to live, with levels of serious crime and disorder that are significantly below the Scottish average.

The Scottish Index of Multiple Deprivation assesses the crime rate for small areas across Scotland (based on crimes of violence; drug offences; domestic house breaking; minor assault; and vandalism). They conclude that in 2008/9 Scotland had an average crime rate of 50 per 1000 people, and that East Lothian had a rate of 32 per 1000.

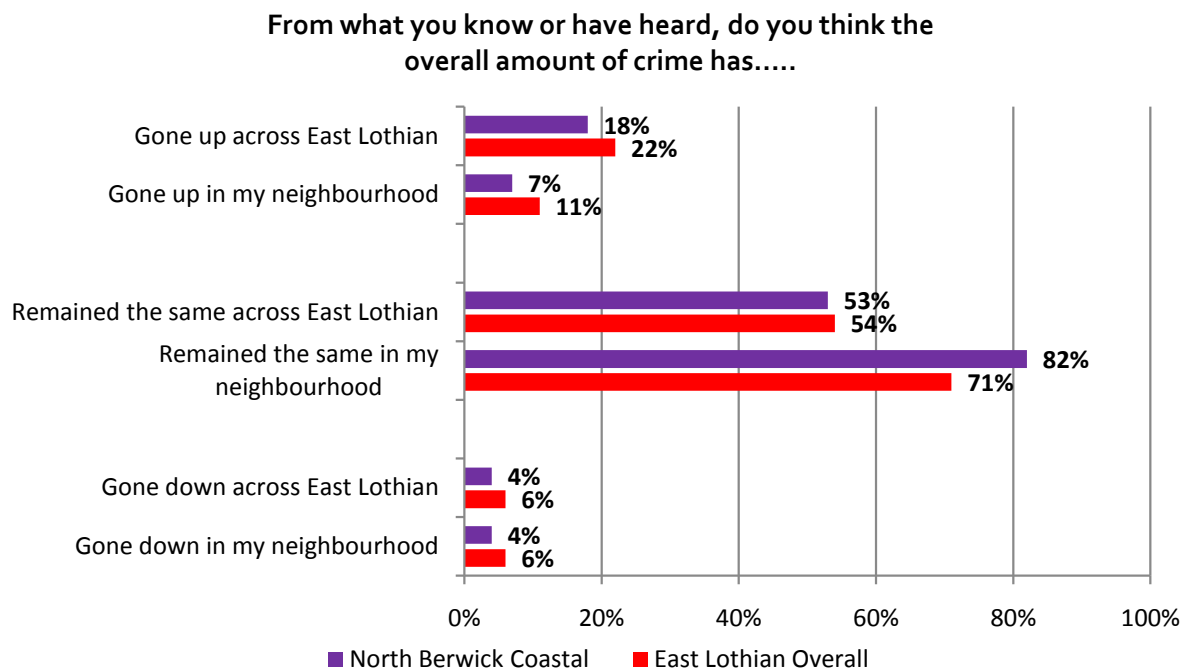
Using this same scale there can be seen to be variations in crime rates across the North Berwick Coastal ward:

- In the Gullane and Drem zone the crime rate dropped to 13 per 1000 people
- In the North Berwick South zone it was 20 per 1000
- In the North Berwick North zone it rises to 24 per 1000 (but still remains less than half that of Scotland as a whole)

However despite comparatively low crime rates crime, anti-social behaviour and the fear of crime can undermine feelings of community cohesion and have an impact upon people's quality of life.

Perception of crime

The East Lothian Customer Survey (2009) asked residents how they thought crime rates had changed in their neighbourhood and across East Lothian.



(East Lothian Household Survey 2009)

- In the North Berwick Coastal ward significantly more people reported that they felt crime has remained the same in their neighbourhood
- They were also significantly less likely to believe that crime rates had increased in their neighbourhood
- While generally less likely to believe crime rates had gone up across East Lothian, 25% of residents in the North Berwick Coastal ward reported that they did not know whether crime rates had gone up or down across East Lothian

Crime and Safety continued...

Do crime rates vary across the area?

Across East Lothian there are communities that do experience a higher than average volume of crime and anti-social behaviour, particularly within more deprived areas and in town centres.

- In the East Lothian Household survey 2009 8% of respondents in the North Berwick Coastal ward reported that crime was a 'very serious' problem in their area – double the response from across East Lothian

Lothian and Borders Police regularly publish the number of crimes reported in each area, organised in 5 groups to categorise the crimes. The table below shows the number of crimes:-

- reported in each area
- how many crimes are reported for every 10,000 people living in each area
- and whether the number of reported crimes has gone up or down compared to the previous year

	East Lothian 2009 / 2010			North Berwick Coastal Ward 2009 / 2010		
	Number of reported crimes	Crimes/ 10,000 people	% change from 2008/9	Number of reported crimes	Crimes / 10,000 people	% change from 2008/9
<u>Group 1:</u> Crimes of Violence	84	9	↓ 18%	3	2	↓ 25%
<u>Group 2:</u> Sexual Crimes	82	9	↑ 37%	6	5	↑ 100%
<u>Group 3:</u> Crimes of Theft / Dishonesty	2310	239	↑ 5%	237	193	↑ 19%
<u>Group 4:</u> Vandalism, Fire raising, malicious mischief	1489	154	↓ 4%	141	115	↑ 13%
<u>Group 5:</u> Other Crimes – including Drug Related Crimes and offensive weapons	678	70	0%	31	25	↓ 45%
TOTAL	4643	480	↑ 1%	418	340	↑ 8%

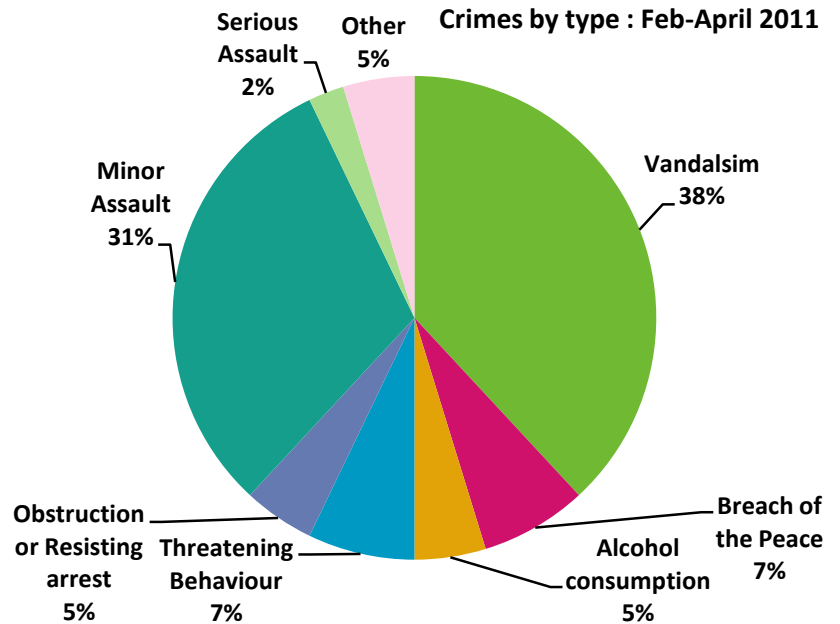
(From Lothian and Borders Police - Measuring our Performance, March 2010)

This Lothian and Borders Police publication shows that overall crime rates have remained relatively stable across the county; however in the North Berwick Coastal ward rates of reported crime rose in 2009/10 by 8%

- despite this rise the rate of reported crime per person remains significantly below that for East Lothian (down by 29%)
- the number of reported crimes of theft and dishonesty - including theft, housebreaking, theft of and from motor vehicles, shoplifting, fraud etc - has seen the most significant real rise (19%) – although the rate per person remains at only 81% of that across East Lothian
- Group 5 crimes, including drug related crimes, public disorder and carrying an offensive weapon, report the greatest reduction since 2008/09 (down by 45%) to just over 1/3 of the rate per person across East Lothian

Figures provided by Lothian and Borders Police covering February – April 2011 show that:-

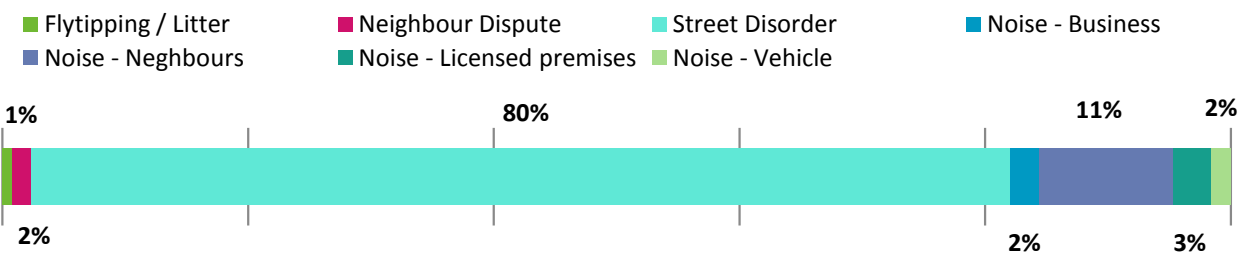
- in this 3 month period there were 641 complaints made to the police from across the North Berwick Coastal ward
- 42 crimes were reported and a breakdown of these crimes by type is shown in the chart to the right
- 66% of all calls came from North Berwick, 13% from Gullane, 10% from Aberlady and 6% from Dirleton



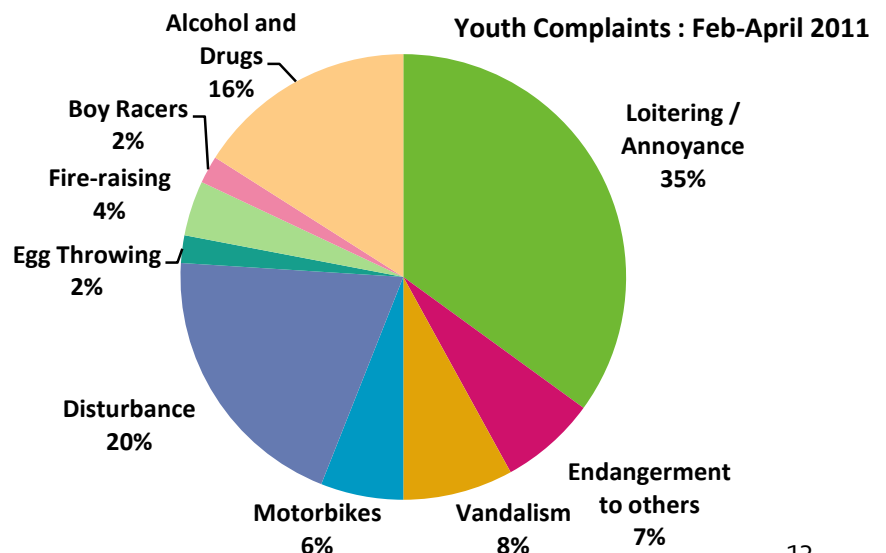
In the same period 128 anti-social behaviour complaint calls were received by the police from across the Ward – this is equivalent to 6% of the calls made across East Lothian

- The vast majority of these calls (80%) related to Street Disorder
- 18% of calls were related to noise

Anti-social behaviour complaints: Feb-April 2011



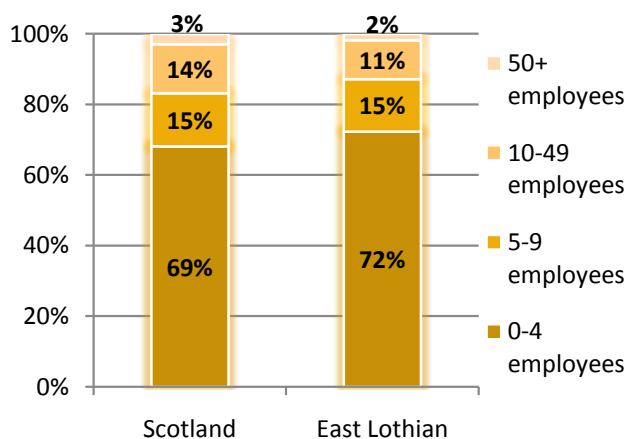
38% of the anti-social behaviour complaints received across the North Berwick Coastal ward between February and April 2011 were youth related



Business and Employment

What are businesses like across East Lothian?

- 87% of businesses across East Lothian employ less than 10 people
- 28% of the total workforce in East Lothian are employed by small businesses (with 1-10 employees)
- This is much higher than the average for Scotland (18%) and also higher than the 16% recorded across the combined Edinburgh & Lothians
([East Lothian SOA 2009](#))



What are the main business sectors?

At the end of the 2009/10 financial year there were 2800 registered businesses in East Lothian (excluding central and local government). This is an increase of 9% from 2001.

Together these businesses employ 20,430 people (a drop of 250 since 2009)

Of these:-

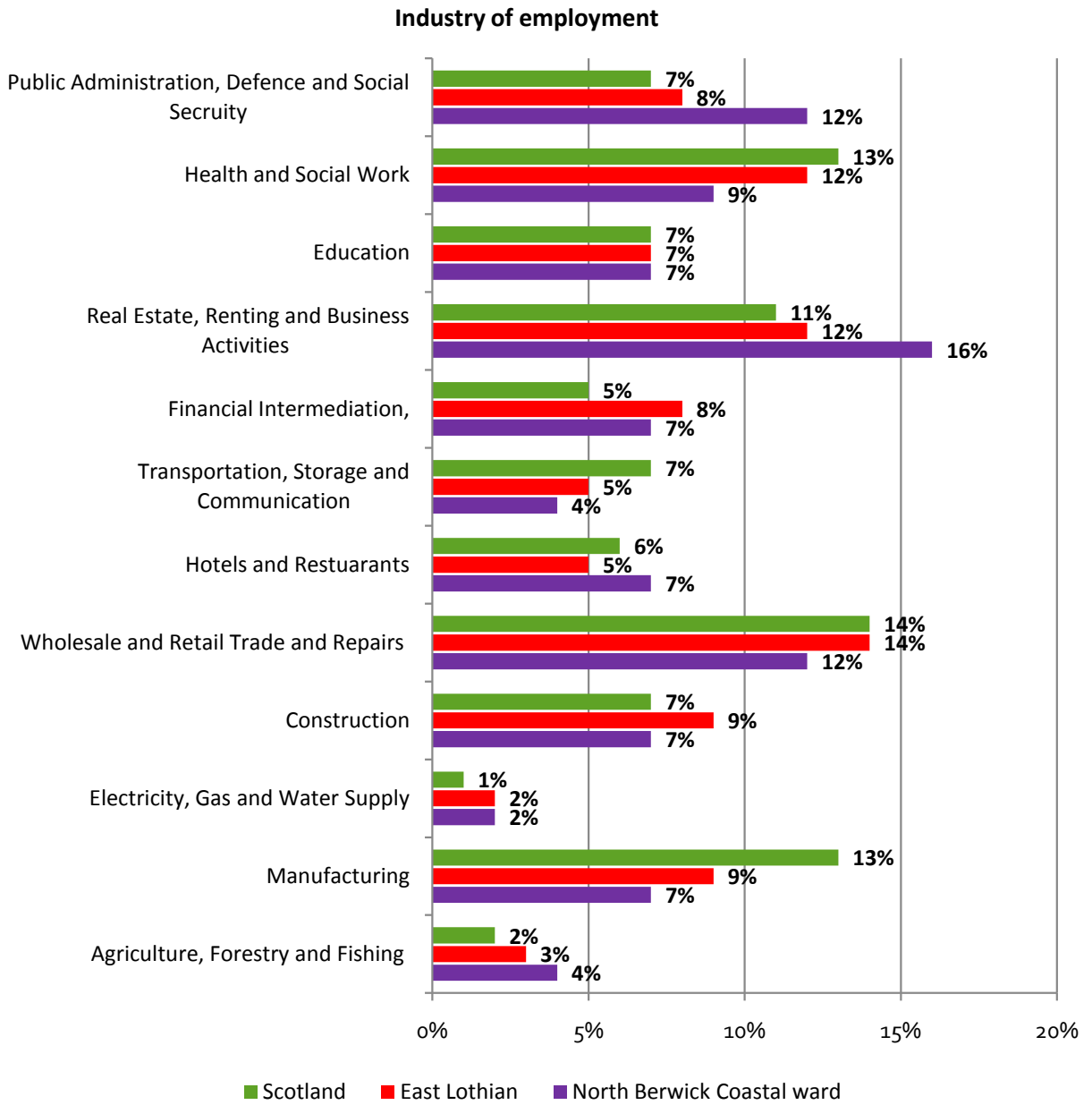
- 26% were in the 'Financial Intermediation, Real Estate, Renting and Business Activity' sector. The table shows that this sector has been the fastest growing in East Lothian - up 52% since 2001
- 'Wholesale and Retail Trade and Repairs' was the next largest business sector (17%) although the number of registered businesses in this sector continues to fall
- Although it is only a small sector overall the 'Education, Health and Social Work Services' also shows sustained growth – up 24% since 2001
- The number of 'Primary Industry' businesses registered within East Lothian however has fallen significantly since 2001 (a drop of 18%), reflecting the changing character of the county

Number of Registered Businesses in East Lothian*	In 2001	In 2010	as % of total	Change since 2001
Primary Industries - Agriculture, Forestry, Fishing & Mining	395	325	12%	-18%
Manufacturing	155	155	6%	0%
Construction	285	325	12%	14%
Wholesale and Retail Trade and Repairs	535	485	17%	-9%
Hotels and Restaurants	220	240	9%	9%
Transportation, Storage and Communication	95	110	4%	16%
Financial Intermediation, Real Estate, Renting and Business Activities	485	735	26%	52%
Education, Health and Social Work	145	180	6%	24%
Other Community, Social & Personal Services	265	235	8%	-11%
TOTAL	2580	2800		9%

* Excludes central and local government.
www.scotland.gov.uk/topics/statistics/browse/business/corporate

Employment Patterns in the North Berwick Coastal ward

Latest population estimates (2009) suggest that 53% of people in the North Berwick Coastal Ward are aged 16 – 74. This means there are 6,548 people of working age living in the area.

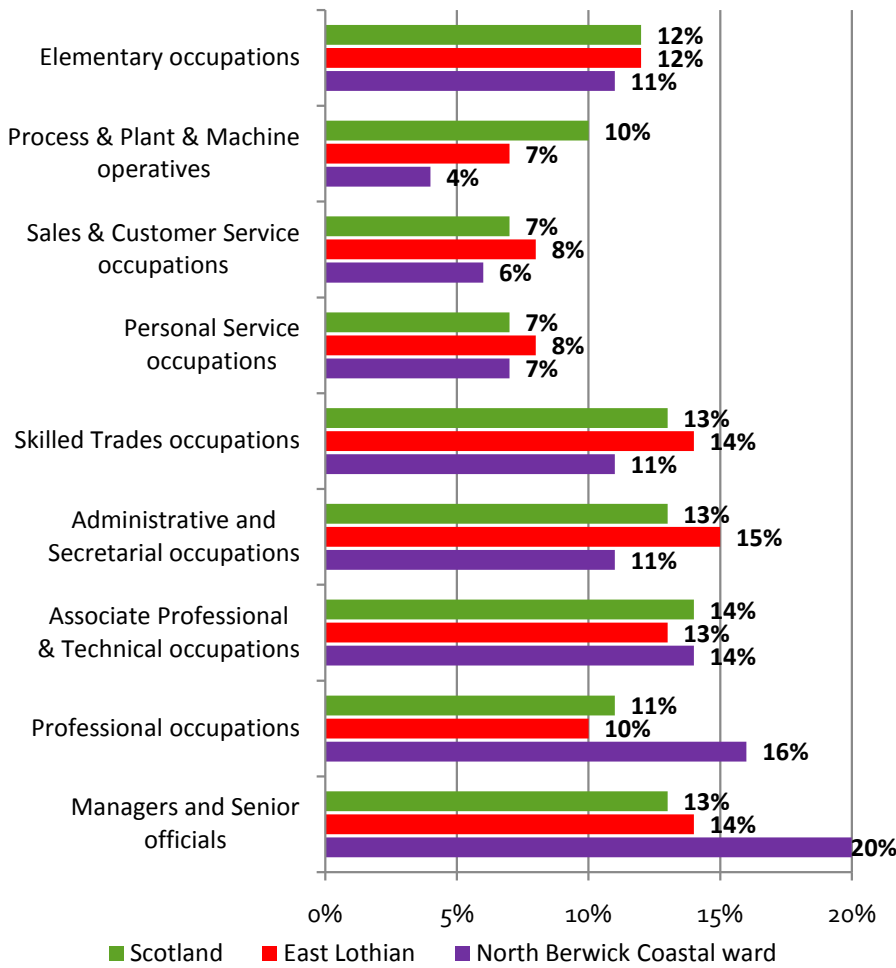


www.scrol.gov.uk

- Across the ward the industry sector employing the largest percentage of residents is 'Real Estate, Renting and Business Activity' at 16%,
- This is followed by 'Public Administration, Defence and Social Security', where, at 12%, rates of employment are significantly above the East Lothian and Scottish average
- Although 'Wholesale Retail and Construction' is the next largest employment sector at 12% it remains lower than across the rest of East Lothian and Scotland

Business and Employment continued...

Employment by Occupation Category



(www.scrol.gov.uk)

There are also significant differences across Occupation Categories as shown in the graph to the left.

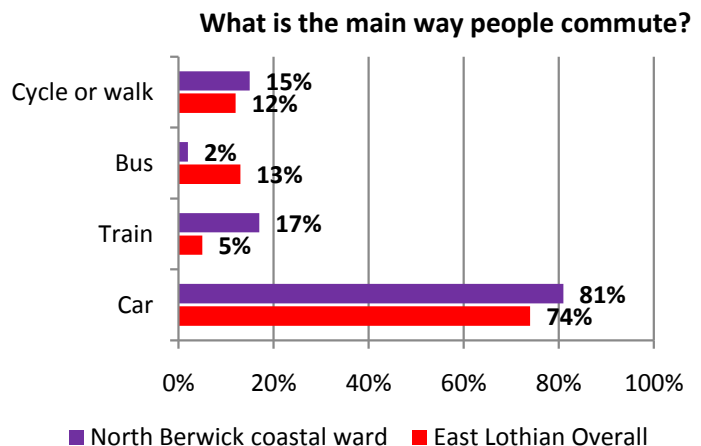
- 36% of workers across the ward are employed in Professional, Management or senior official positions – a notably higher rate than across the rest of the county or Scotland
- Proportionally fewer people in the ward are employed in elementary or manual, administrative and secretarial occupations, sales, customer and personal services or skilled trades.

Commuting to work

Jobs density is particularly low in East Lothian. In 2009 there were 0.54 jobs for every person of working age, compared to an average density of 0.79 across Scotland as a whole.

This low jobs density is reflected in the number of people who commute out of East Lothian for employment.

- According to the results of the East Lothian Household Survey (2009) 43% of workers in the ward commute to work outside East Lothian
- Travelling by car was the main form of transport used to commute (81%)
- People in this ward were also significantly more likely to use the train for commuting than people across East Lothian as a whole



(East Lothian Household Survey 2009)

Economic Activity across the Ward

The most recent census indicates that:-

- In the North Berwick Coastal ward 64% of residents of working age (16-64 years) were economically active (compared to 68% across East Lothian)
- 35% of the people who were economically active were employed full-time (compared to 42% across East Lothian) and 13% were employed part-time
- 11% were self-employed – this is notably higher than the 8% recorded across East Lothian
- Of those who were economically inactive 21% were retired (significantly higher than the average rates across East Lothian and Scotland)

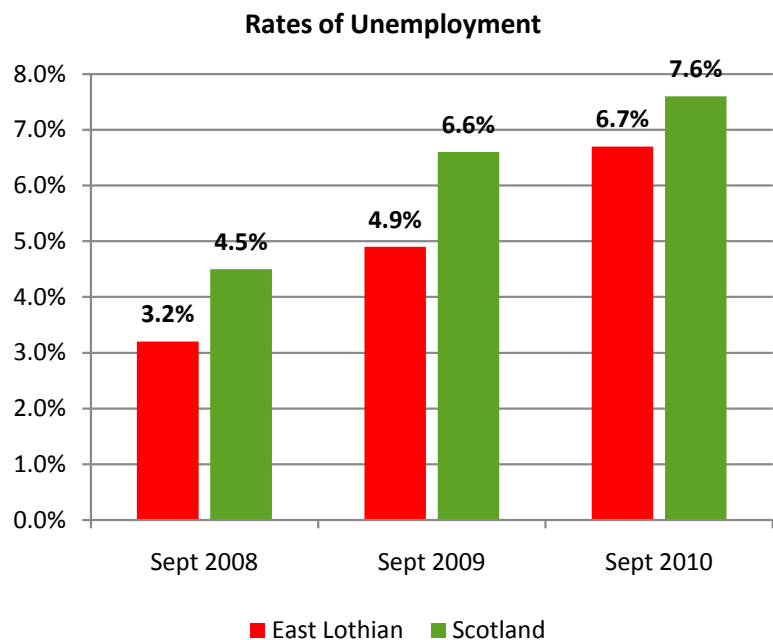
	North Berwick Coastal	East Lothian	Scotland
% of the working age population who were 'Economically Active'	70%	68%	65%
Of those who were Economically Inactive :-			
% who were Retired	21%	15%	14%
% studying	3%	2%	4%
% looking after home / family	7%	6%	7%
% permanently sick / disabled	3%	6%	8%

www.scrol.gov.uk

Unemployment across the area

Despite the current economic downturn East Lothian has retained relatively high levels of employment and economic activity compared to the rest of Scotland.

- In September 2010 (according to the Office of National Statistics) 6.7% of the working age population in East Lothian were unemployed
- This is below the Scottish rate of 7.6%
- It is however up 1.8% from the same time last year – and more than double the rate recorded 2 years previous
- This means that East Lothian has seen a higher rate of growth in unemployment than across Scotland as a whole



www.nomisweb.co.uk

Business and Employment continued...

The East Lothian Customer Survey (2009) showed that:-

- 9% of people in the North Berwick Coastal ward thought that unemployment was a 'very serious' problem in their area
- This was marginally lower than the 11% across East Lothian who reported it was a problem

The Scottish Index of Multiple Deprivation 2009 (which measures indicators of concentrated deprivation in a consistent way across Scotland) classifies 5% of the population of the North Berwick Coastal ward as employment deprived (compared to 9% across East Lothian) (www.scotland.gov.uk/Topics/Statistics/SIMD)

The most recent figures available at ward level (April 2011) show that the number of people claiming income support varies across East Lothian.

In the North Berwick Coastal ward 6.6% of the working age population was claiming some form of out of work benefit at the end of 2010 – significantly below the 11.4% claiming across the whole of the county

In April 2011 3.4% of the working age population across East Lothian were claiming Job Seekers Allowance.

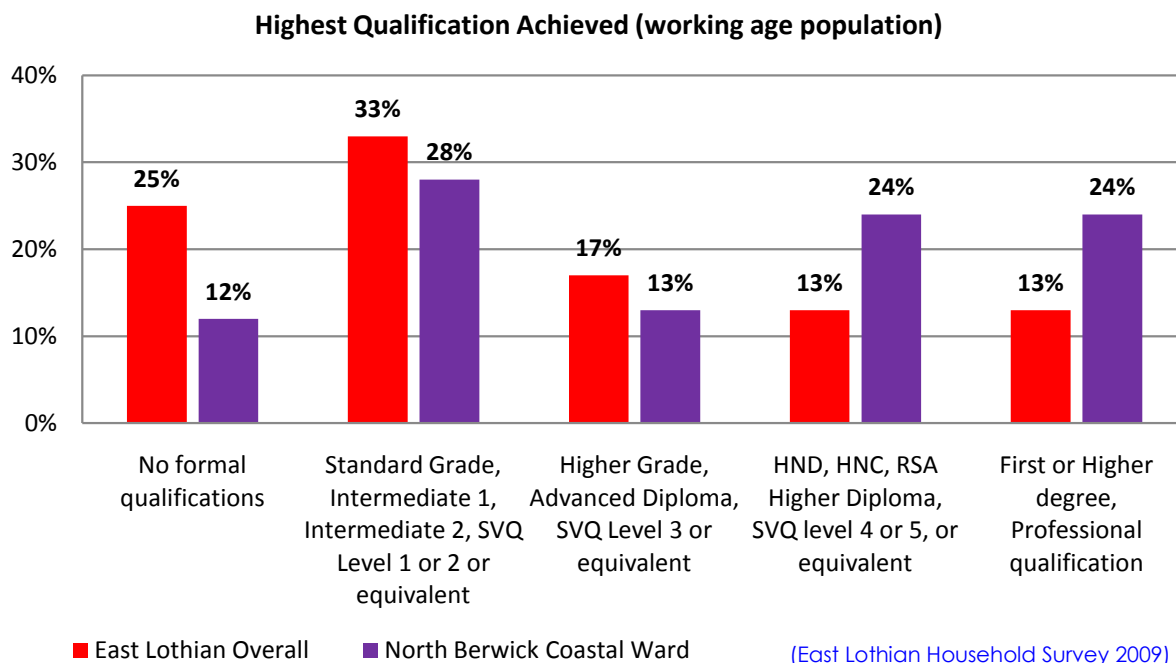
- Across the North Berwick area at the same time (using the pre-2007 ward boundaries). The rates were
 - 1.5% in Aberlady / Gullane / Dirleton
 - 1.6% in North Berwick West
 - 2.4% in North Berwick East
- Across the ward 29% of those receiving Job Seekers Allowance are aged 18 – 24 years
- Of those in receipt of job-seekers allowance, 21% across the ward are aged 50+. Although in Aberlady / Gullane / Dirleton this rises to 27% (almost double the rate for East Lothian as a whole – 15%)
(www.nomisweb.co.uk)

Education and Training

Education and Training among adults

Overall the working age population of East Lothian are more highly qualified than the Scottish average.

- In East Lothian the proportion of the workforce with no qualifications is similar to the Scottish average and falling. (www.scrol.gov.uk)



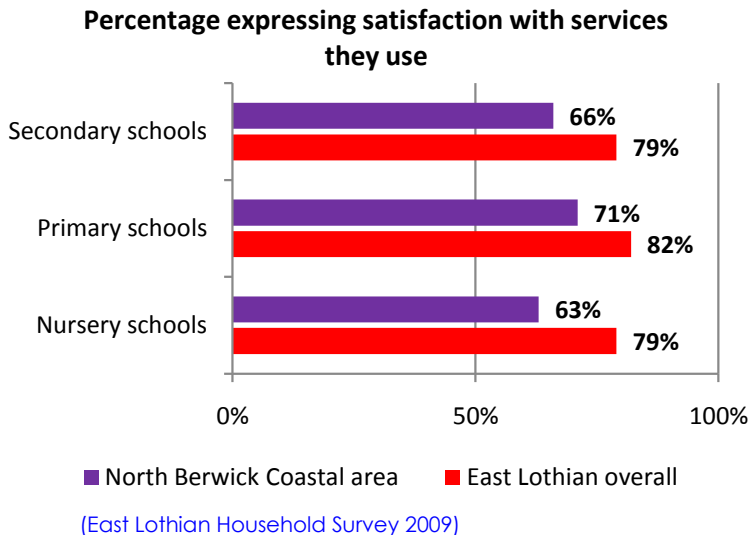
According to the East Lothian Household Survey 2009:-

- 61% of working age people in the North Berwick Coastal ward are qualified to SVQ level 3 or higher (compared to 43% across East Lothian) and 48% have undertaken some form of Higher or Further Education.
- People in this ward are also only half as likely to have no formal qualifications than across East Lothian – 12% versus 25%

Education and training for children and young people

- 19% of the wards population are children (and 1666, or 14% are of compulsory school age 5-15 years)
- There are 4 primary schools that fall within the catchment area for North Berwick High School
- in the 2009/10 school year there were 967 pupils enrolled at Local Authority Primary Schools in the area and 938 pupils at North Berwick High School (www.ltscotland.org.uk/scottishschoolsonline)

Education and Training continued...

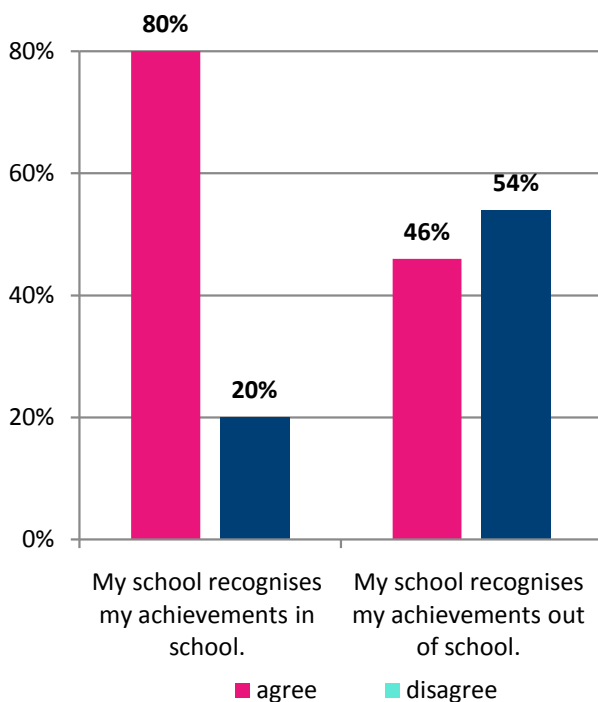


Results from the East Lothian Customer Survey (2009) show that people in the North Berwick Coastal ward reported below average levels of satisfaction with local school provision.

East Lothian schools continue to show improving results for pupils at the end of S4, and remain consistently above the Scottish average.

In 2009/10 at North Berwick High School:-

- 95% of the S4 year group achieved five or more awards at Level 3 (Standard Grade Foundation level or equivalent) or better – compared to 96% across East Lothian
 - 88% of the S4 year group achieved five or more awards at Level 4 (Standard Grade General level or equivalent) or better – compared to 83% across East Lothian
 - 57% of the S4 year group achieved five or more awards at Level 5 (Standard Grade Credit level or equivalent) or better – compared to 38% across East Lothian
- (www.ltscotland.org.uk/scottishschoolsonline)



When S2 pupils at North Berwick High School were asked in the 2010 Lime Survey whether the school recognised their achievements 15% strongly agreed.

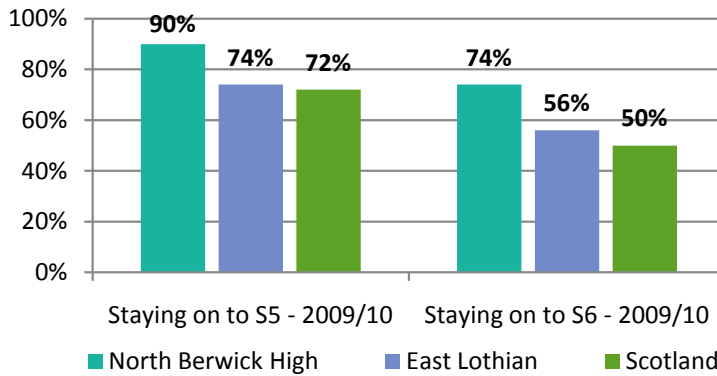
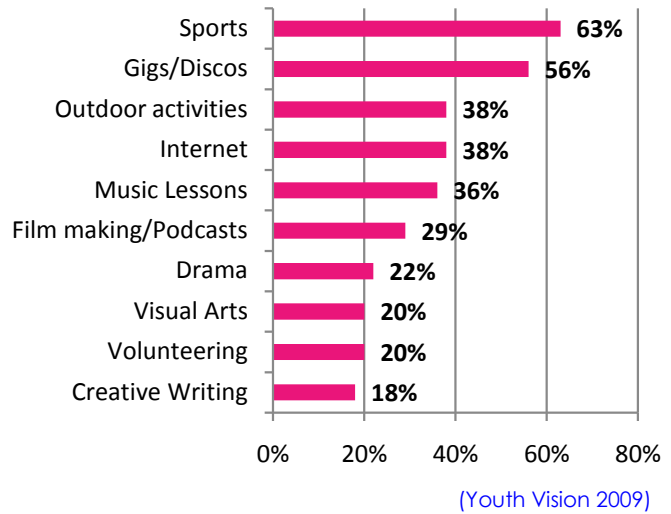
Further more

- 89% agreed that they were 'treated fairly' at their school (compared to 78% East Lothian wide)
- 90% said they feel 'safe and secure' in school (compared to 82% East Lothian wide)
- 84% agreed they had 'opportunities to contribute to the life of the school' (compared to 79% East Lothian wide)

(Lime Survey 2010)

When young people from the North Berwick Coastal ward were surveyed for the Youth Vision Strategy:-

- 68% reported that they participated in activities outside school which contribute to their informal learning – including participation in
 - sports
 - music and dance
 - youth cafe activities
- Activities young people reported that they would like more opportunity to take part in are shown in the graph to the right.



Education and destinations for young people 16+

Staying on rates at North Berwick High School are significantly above both the East Lothian and Scottish average for both S5 and S6.

www.ltscotland.org.uk/scottishschoolsonline

2009/2010 School Leaver Destinations

Across East Lothian more school leavers are entering higher and further education than ever before.

- In 2009/10 64% of school leavers from North Berwick High entered higher or further education and training
- Significantly 50% went on to Higher Education – considerably more than across the rest of East Lothian
- 24% of pupils from North Berwick High went in to employment on leaving school – above the Scottish average of 19%
- However 4% of School Leavers were Unemployed and not seeking work (compared to 1% across Scotland)

	North Berwick	East Lothian	Scotland
Higher Education	50%	37%	36%
Further Education	13%	24%	27%
Training	1%	5%	5%
Employment	24%	21%	19%
Unemployed seeking employment	8%	11%	11%
Unemployed not seeking employment	4%	2%	1%

www.ltscotland.org.uk/scottishschoolsonline

Health and Care

Life Expectancy

Across East Lothian male and female life expectancies are significantly better than the Scottish average, and have been rising steadily over time.

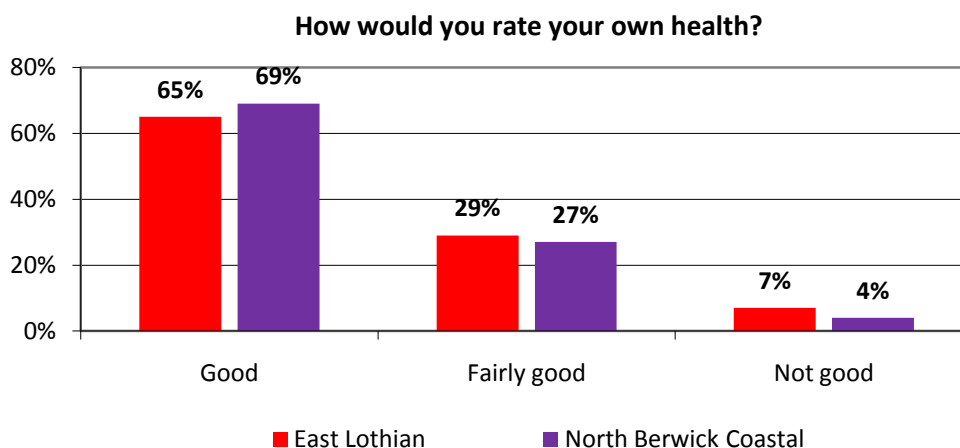
- The average man in East Lothian can expect to live to 76.1 years age - and expect, for 66.3 of those years, to be in 'good health'
- The average woman can expect to live to 80.6 years of age - and expect 70.2 years of 'good health'

(ScotPHO – Health and Wellbeing Profiles 2008 & 2010)

Across the North Berwick Coastal Ward a person's average life expectancy varies considerably from the East Lothian average:-

- In the North Berwick North zone the average life expectancy for men slightly dips to 75 years and for women it is 3 years above average at 83.3 years
- In the North Berwick South zone life expectancy for men is 78.6 years and life expectancy for women is 83.8 years
- In the Gullane and Drem zone life expectancy for men is again slightly higher at 78.6 years than the East Lothian average and women is slightly higher at 81.2 years

(ScotPHO – Health and Wellbeing Profiles 2010)



(East Lothian Household Survey 2009)

In the North Berwick Coastal ward slightly more people would rate their health as 'good' than on average in East Lothian (69% versus 65%).

In the Customer Survey 11% of those in the North Berwick Coastal ward reported that they, or someone in their household, had a long term illness, health problem or disability. This is significantly lower than the reported rate across East Lothian (16%).

Illness and Hospital Admissions

Rates of hospital admissions (reported as an age standardised rate per 10,000 people living in the area) are generally lower than those across East Lothian. However, there are considerably higher rates of psychiatric episodes and falls in the home resulting in hospital admission than East Lothian as a whole.

Hospital admissions 2010 (per 10,000 population)

	North Berwick Coastal (Average across zones)	East Lothian
Emergency admission	421	526
Alcohol related	63	83
Drug related	5	6
Chronic Obstructive Pulmonary Disease	7	12
Coronary Heart Disease	26	29
Cerebrovascular Disease	14	15
Asthma	21	31
Fall in the home	75	79
Psychiatric	40	28
Unintentional injuries	17	27

(ScotPHO – Health and Wellbeing Profiles 2010)

- There were slightly higher numbers of unintentional injuries in the home to children under 15 in the North Berwick North and Gullane and Drem zones (2 per 1000 children per year), compared to 1 per 1000 in North Berwick South. The East Lothian average is 3 per 10,000
- The number of adults aged 65+ hospitalised due to a fall in the home varied across the ward - from 9 per 1000 in the Gullane and Drem zone to 5 per 1000 in the North Berwick North zone

(ScotPHO – Health and Wellbeing Profiles 2010)

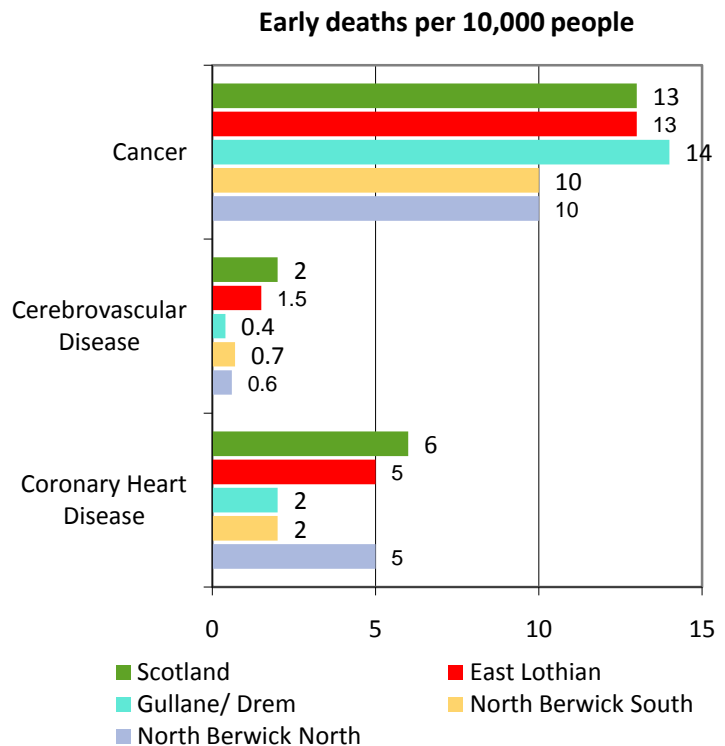
Mortality

Early deaths* from Coronary Heart Disease (CHD), Cancer, and Cerebrovascular Disease considerably differ across the North Berwick Coastal Ward to both the Scottish and East Lothian averages.

The table to the right demonstrates these significant differences, particularly for incidents of Coronary Heart Disease - from 18 per 10,000 in the Gullane and Drem zone to 47 per 10,000 in the North Berwick North zone.

There were also significantly higher incidents of Cancer in the Gullane and Drem zone but it is still comparable with Scotland as a whole.

(ScotPHO – Health and Wellbeing Profiles 2010)



*Early deaths are classified as deaths under the age of 75

Health and Care continued...

Young people’s attitudes to health

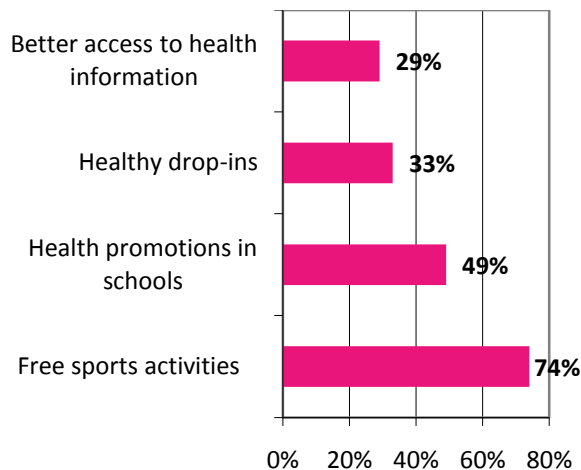
In the 2010 Lime Survey 95% of S2 pupils at North Berwick High agreed that they were ‘encouraged to live a healthy life’.

- 83% also reported that they were ‘able to get information about health services in East Lothian’

As part of developing the East Lothian Youth Vision young people across North Berwick were asked -

‘What would help to improve your health?’

The graph to the right shows the top four things they thought would make a difference.



(East Lothian Youth Vision)

Young people were also asked –

‘Where do you go for advice and information regarding sensitive health issues?’

- In the North Berwick area ‘Friends’ was the most popular choice (54%), followed closely by ‘Parents’ (51%)
- Significantly less young people said they would ask a Guidance Teacher (30%), a youth workers (14%) or a doctor (13%), and the Internet (10%). All similar to the East Lothian averages

Maternity and Child Health

Estimates from the General Register of Scotland indicate that in 2009 there were 618 children aged 0 – 4 years living in the North Berwick Coastal ward.

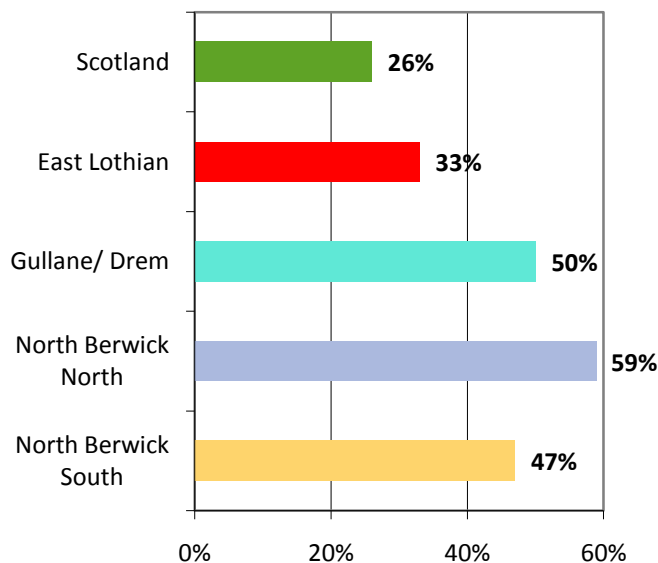
Health data for 2010 regarding children in East Lothian is, in the main, very positive, including breastfeeding rates well above the Scottish average and a similar situation regarding child dental health in primary 1.

(ScotPHO – Health and Wellbeing Profiles 2010)

In the North Berwick Coastal ward however child health exceeds East Lothian averages. For example, dental health in primary 1, in the North Berwick North zone is significantly higher than the Scottish average (93% versus 62%) while in the Gullane and Drem zone this drops to 80% but this is still significantly higher than the East Lothian rate of 72%.

The % of babies being exclusively breastfed at 6-8 weeks in the North Berwick North zone stands at 59%, significantly exceeding the East Lothian and Scottish averages. However, this rate significantly drops to 47% in the North Berwick South zone (ScotPHO – Health and Wellbeing Profiles 2010)

Babies exclusively breastfed at 6-8 weeks



Care and Carers

18% of people in North Berwick Coastal Ward have a life limiting long term illness and the average age of a person with a limiting illness in the ward is 65 years, considerably above the Scottish average of 58 years

- Across the North Berwick Coastal ward, 11% of people of working age have a limiting long term illness, slightly lower than the East Lothian average of 14% but under the Scottish average of 16%.
- This drops to 7% in Gullane but rises to 15% in Aberlady.

www.scrol.gov.uk

According to the most recent census figures:-

- Across the North Berwick Coastal Ward 1104 people are providing unpaid care to a friend or family member
- That equates to 11% of the population of the ward
- 7% of these carers are providing 1-19 hours of care per week
- 3% however are providing more than 20 hours of care per week
- 18% of households have 1 or more carers in residence, and this rises to 20% in Aberlady

www.scrol.gov.uk

Who is providing this care in the ward?

- the average age of a person providing voluntary care is 53 years, although this drops to 50 in Aberlady
- 1% are aged under 16
- 27% are aged 65 or over, rising to 34% in Gullane
- 62% of carers are female
- 54% are also employed, rising to 60% in Aberlady

www.scrol.gov.uk

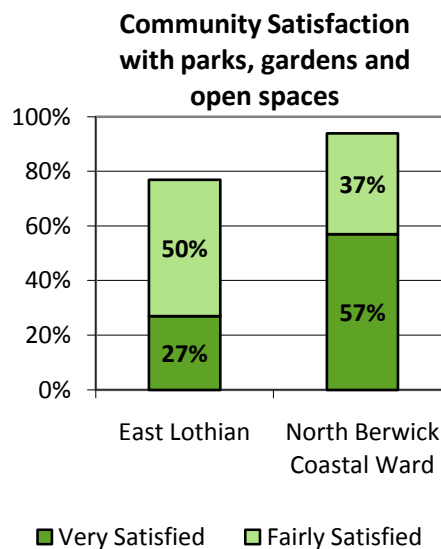
The Environment

East Lothian has a range of public open/green spaces including coastal and countryside sites, woodlands, parks, amenity open spaces, green corridors, village greens, play areas, school grounds and civic spaces.

East Lothian's coast and countryside are important as visitor destinations. An estimated 2.5 million visitors annually visit both the rural and urban sections of the coast and it is a challenge for local communities to support tourism developments while at the same time ensuring that the natural heritage, diversity and quality of their coastal areas are protected and enhanced.

Access to the East Lothian countryside is provided through a network of paths for the benefit of all user groups (walkers, cyclists and horse riders) of all ages and abilities. One of the main paths is the John Muir Way, a coastal route that extends from Musselburgh to Dunglass, and passes along the coast through the North Berwick Coastal ward. There are also a range of medium distance paths between and around local communities.

The East Lothian Customer Survey (2009) found that people across East Lothian are generally satisfied with parks and open spaces in their communities, and in North Berwick the rate reporting they were 'very satisfied' was more than double the East Lothian rate.



(East Lothian Household Survey 2009)

The quality of the local environment

When asked, in the East Lothian Household Survey (2009) only 5% of respondents from the North Berwick Coastal Ward thought that pollution was an issue that most needed to be addressed in their area (Just above the East Lothian average of 4%)

Ambient air quality across the ward is slightly better than the East Lothian averages. Indicators of air quality include:-

- NO₂ (Nitrogen Dioxide) concentration / m³. For this indicator the concentration in the North Berwick Coastal ward was 6.6 micrograms / m³ in 2002-4 (compared to an East Lothian average concentration of 11.5)
- PM₁₀ concentration / m³ (particle pollution generally caused by diesel combustion, construction, mining and quarrying). Here the concentration was 11.4 micrograms / m³ compared to 13.1 micrograms / m³ across East Lothian

The cleanliness of East Lothian's open spaces and streets is measured through LEAMS (Local Environmental Assessment & Management System). In 2009/10 East Lothian achieved a LEAMS score of 73%.

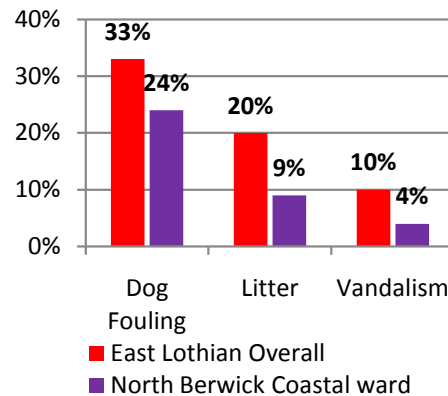
At a neighbourhood level however environmental quality concerns – like dog fouling, litter, graffiti, abandoned vehicles, and noise nuisance - affect people's perceptions of their environment.

The East Lothian Household Survey (2009) asked residents which environmental complaints were common or very common in their neighbourhoods.

The results, in the graph to the right, show that respondents in the North Berwick Coastal ward felt these issues to be less common in their area than others across East Lothian.

However, elsewhere in the survey North Berwick Coastal residents were more likely to report that traffic congestion needed improving (14% in North Berwick compared to 8% in East Lothian). They were also more likely to report that roads and pavements needed improving (60% in North Berwick Coastal ward compared to 31% in East Lothian overall).

How common would you say the following things are in this neighbourhood?



(East Lothian Household Survey 2009)

Being Green

Ecological footprinting provides a picture of the impact of our consumption patterns and the resources that we use by measuring the amount of land area required to meet our energy, transport, food and water needs.

- East Lothian's ecological footprint equates to 5.31 global hectares per capita. (East Lothian SOA)
- That means that if everyone in the world consumed resources as we do in East Lothian, we would require 3 planets to supply all our resources and consume all our waste.

The Scottish Environmental Attitudes and Behaviours Survey 2008 included a question to gauge which specific environmental issues are most prominent in the public mind.

Respondents were asked :

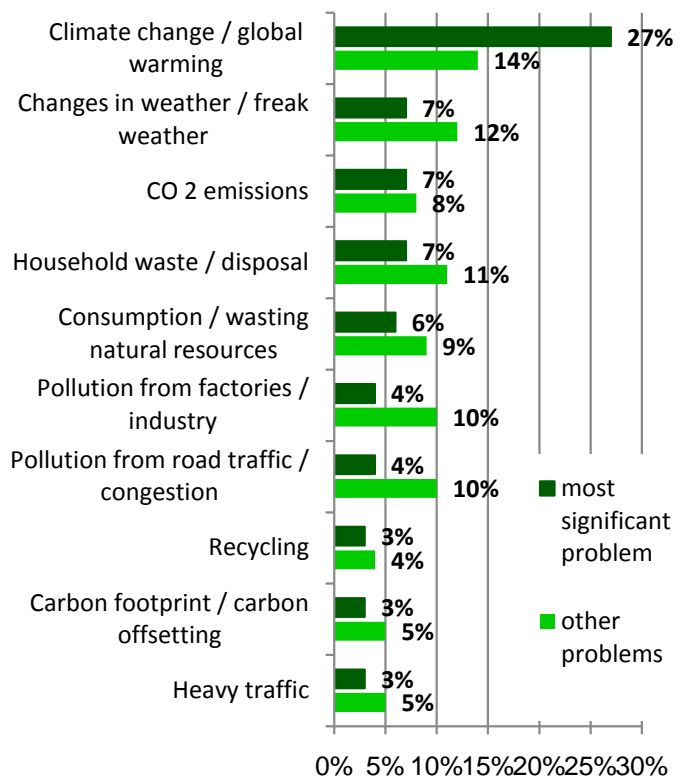
- what they considered to be the 'most significant' environmental problem these days;
- what they saw as 'other' environmental problems

Climate change was by far the most common response

- 41% of respondents in total mentioned the issue, and 27% identified it as the single most significant environmental issue.

The next highest ranking issues were:

- changing weather patterns (mentioned by 19% overall)
- household waste (18%)
- CO₂ emissions (15%)
- over-consumption (15%)



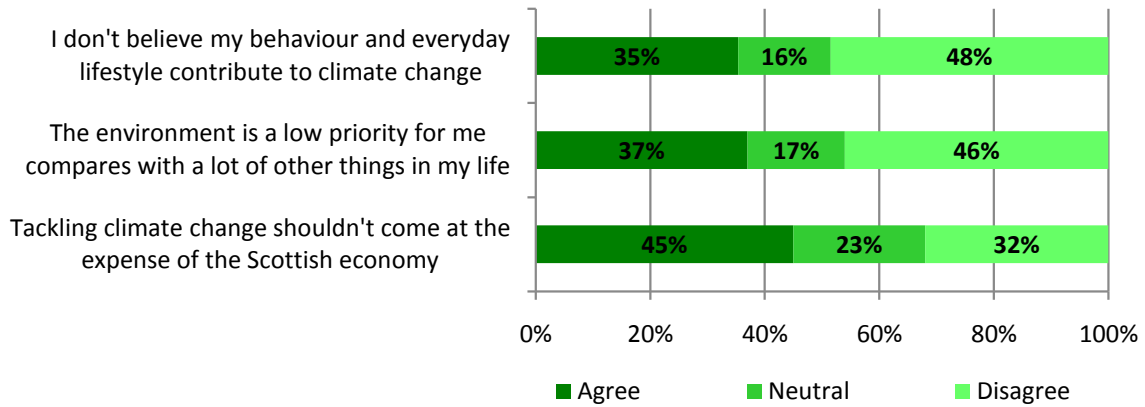
0% 5% 10% 15% 20% 25% 30%

www.scotland.gov.uk/Publications

The Environment continued...

Respondents to the Scottish Environmental Attitudes and Behaviours Survey 2008 were also asked to indicate the extent to which they agreed or disagreed with a series of statements about climate change and the environment.

The results show that a sizeable proportion of people struggle to make the link between climate change and their own individual behaviour, with over a third (35%) agreeing, 'I don't believe my behaviour and everyday lifestyle contribute to climate change'.



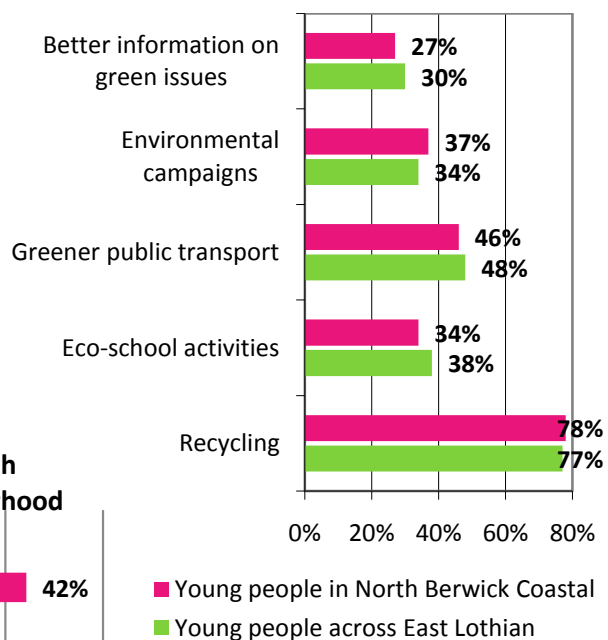
www.scotland.gov.uk/Publications

The results further indicate that, when set against other day to day concerns, climate change is not top of the Scottish public's priorities. Over a third of respondents (37%) agreed that the 'environment is a low priority for me compared with a lot of other things in my life', while just less than half (46%) disagreed with this. Also, more people agreed (45%) than disagreed (32%) that, 'tackling climate change shouldn't come at the expense of the Scottish economy'.

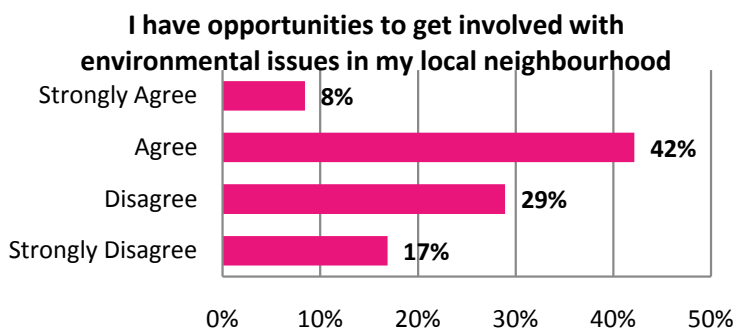
While preparing the East Lothian Youth Vision Strategy in 2008 young people across the county were surveyed on a number of issues including what they thought could help the environment. The result are shown to the right.

Young people at North Berwick High School, as part of the Lime Survey were asked if they knew how to care for the environment.

- 97% of young people either strongly agreed or agreed that they did.



(East Lothian Youth Vision)



(Lime Survey 2010)

Achievements so far:-

- Across East Lothian the amount of bio-degradable waste sent to landfill has reduced by nearly 30% over 5 years - from 32.3 kilo tonnes in 2004/05 to 23.8 kilo tonnes in 2009/10
- The percentage of Municipal Waste that is recycled / composted has increased from 6% in 2001/02 to 41% in 2009/10. This is above the Scottish average of 37%
- The volume of waste produced by individuals has also decreased – from 741 tonnes per 1000 people in 2007/08 to 709 tonnes per 1000 people in 2009/10

- Weekly refuse collections are made from over 40,000 households and nearly 1,400 trade premises across East Lothian. In 2007/08 although 37% of waste collected was recycled / composted, 43,881 tonnes of waste was still sent to landfill at Dunbar. (www.sns.gov.uk)

East Lothian households who recycled in the last month			
	2003 / 04	2007 / 08	% increase
Glass Bottles	47%	86%	82%
Plastic	8%	79%	988%
Metal Cans	18%	77%	428%
Newspaper / paper / card	72%	84%	17%
One or more of the above	77%	88%	14%

www.scotland.gov.uk/topics/statistics/browse/Environment

Almost 90% of households in East Lothian have access to a regular kerbside recycling collection.

East Lothian Council also provides:-

- a network of over 80 Recycling Points with facilities to recycle glass and cans - around 40% also having facilities to recycle paper and textiles
- 4 Recycling Centres within the county where over 20 different materials are separately collected for either reuse or recycling

There appears to be generally high levels of satisfaction with refuse collection across the North Berwick Coastal Ward.

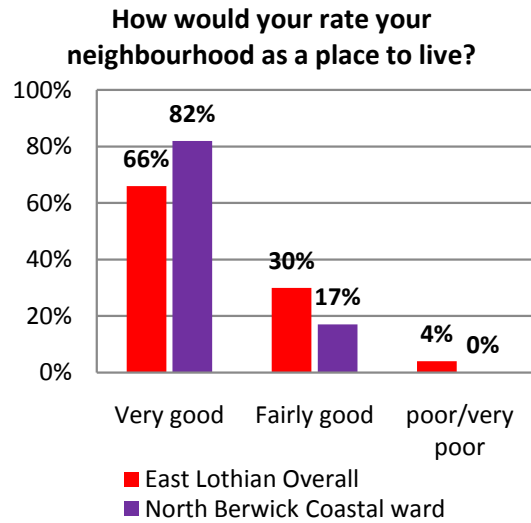
- 85% reported that they were 'satisfied' with this service when asked as part of the East Lothian Household Survey (2009)

Neighbourhood and Place

The East Lothian Customer Survey (2009) showed that 97% of people surveyed across the county thought that East Lothian was a good place to live.

The results were generally similar when people were asked about their own neighbourhoods

99% of respondents across North Berwick coastal ward rated their neighbourhood as a 'fairly good' or 'very good' place to live –slightly higher than East Lothian as a whole

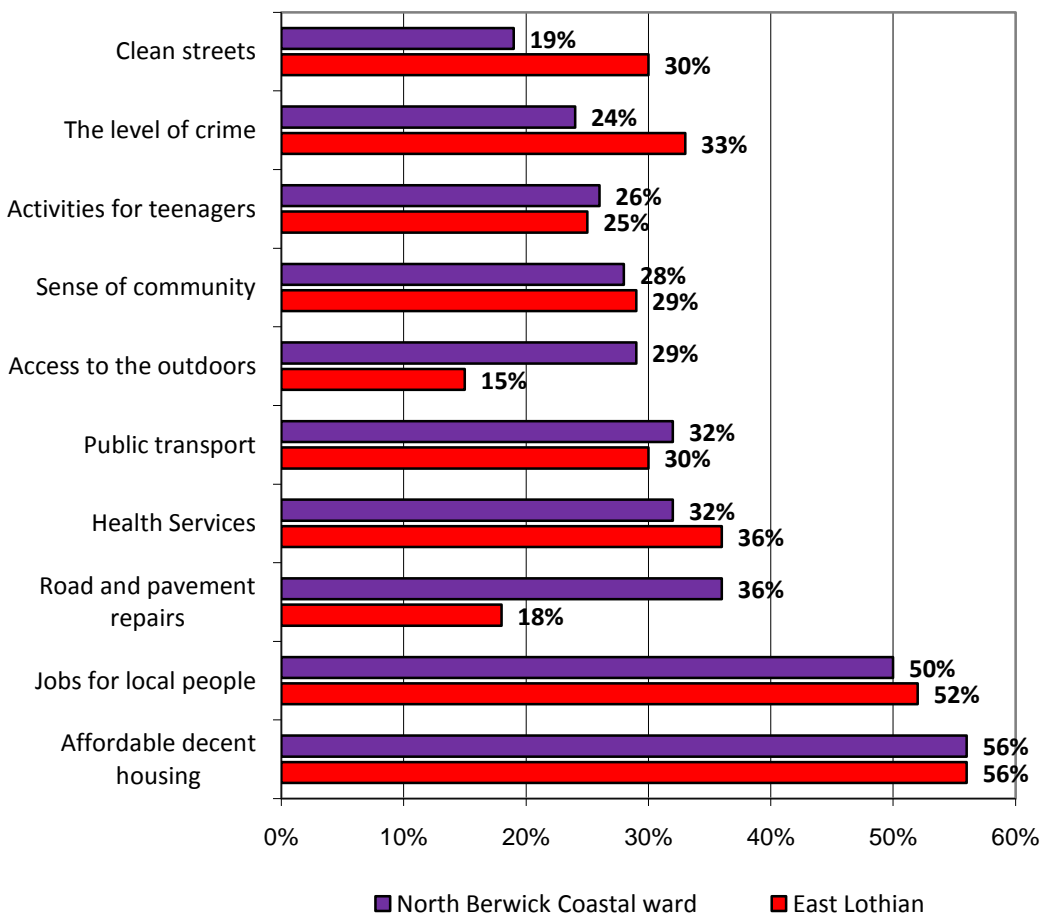


The graph below shows the top 10 responses from people in the North Berwick Coastal ward (from a list of 21) to the question:-

What was most important in making somewhere a good place to live?

- 'Affordable, decent housing' was the highest single factor for people in the ward with 56% of respondents indicating it was one of the most important things in making somewhere a good place to live.
- 'Jobs for local people' and 'road and pavement repairs' were the next most highly ranked –the latter being double the rate for East Lothian

(East Lothian Household Survey 2009)



(East Lothian Household Survey 2009)

Neighbourhood and Place continued...

- 'Health services' were seen as an important factor in making somewhere a good place to live with 32% of respondents highlighting this. However, this is lower than the East Lothian overall rate of 36%
- People in this ward were also slightly more likely to rate 'public transport' as important – with 32% of respondents considering these as significant factors

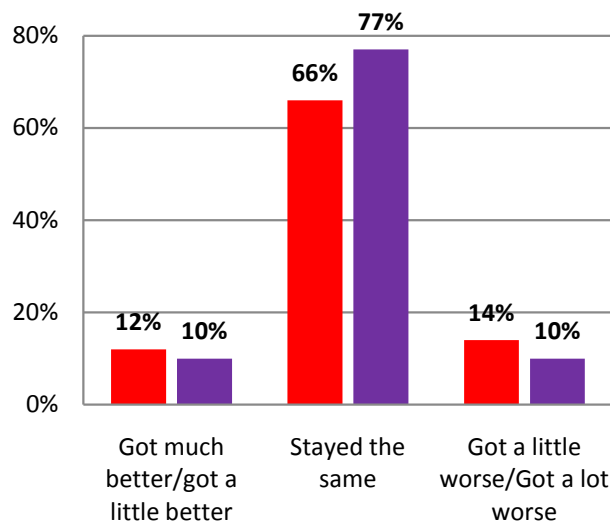
For the East Lothian Youth Vision Strategy, young people were asked what things could be done to improve the quality of their life in East Lothian.

- Young people in North Berwick were most likely to say that improved leisure services, youth services and jobs would improve their quality of life
- They were also more likely to say that equal opportunities for all were important

The East Lothian Household Survey (2009) also asked people how they thought their neighbourhood had changed:-

- Only 10% felt their neighbourhood had gotten better over the past 5 years compared to 12% across East Lothian
- 10% felt it had got worse over the past 5 years compared to 14% across East Lothian and
- 77% felt it had stayed the same compared to 66% across East Lothian

Overall, how would you say your neighbourhood has changed over the past 5 years?



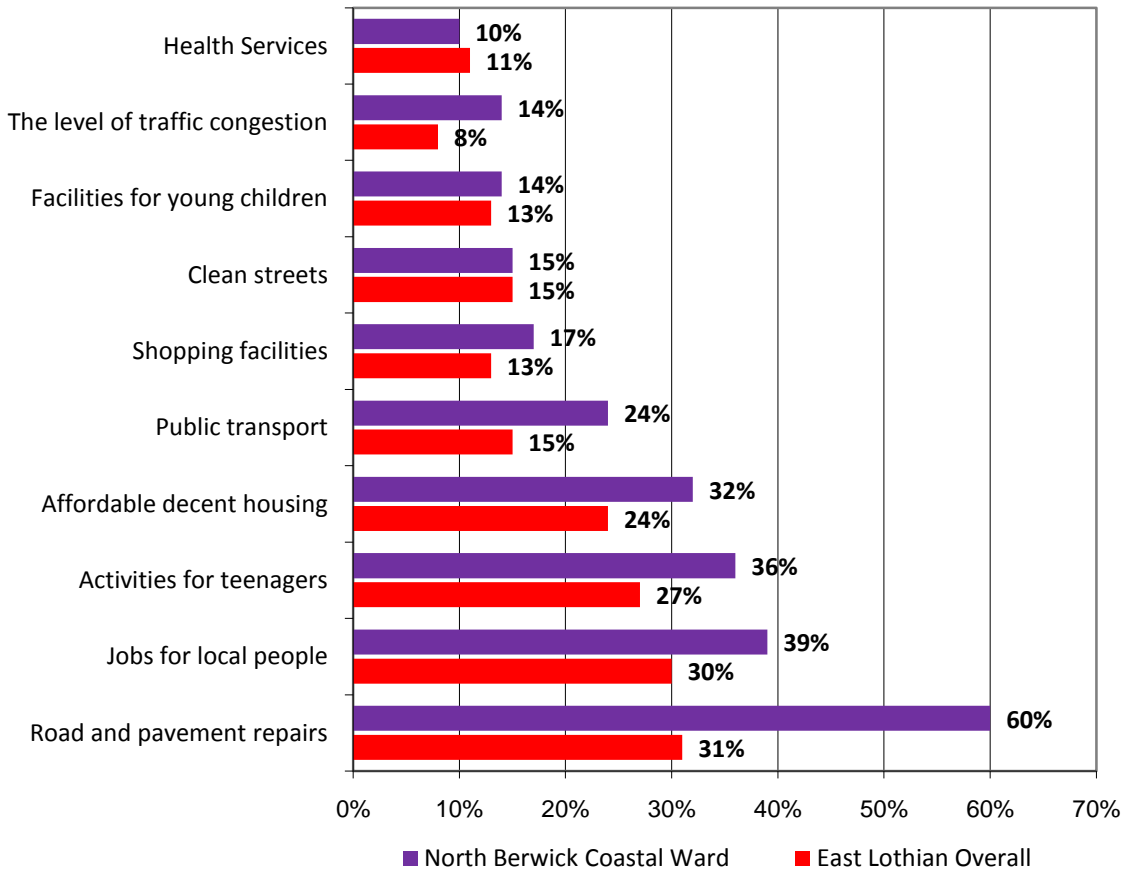
■ East Lothian Overall ■ North Berwick coastal Area

(East Lothian Household Survey 2009)

The graph over the page shows the percentage of those in the North Berwick Coastal ward who thought various features within their community were in need of significant improvement.

- The single highest scoring improvement, highlighted by 60% of respondents was that road and pavement repairs were needed
- The need for improvements in local jobs, activities for teenagers, affordable decent housing and public transport also rated highly
- In this ward however people were notably less likely to rate improvements in levels of pollution and crime as 'most needed' than people across East Lothian

What most needs improvement in the local area?



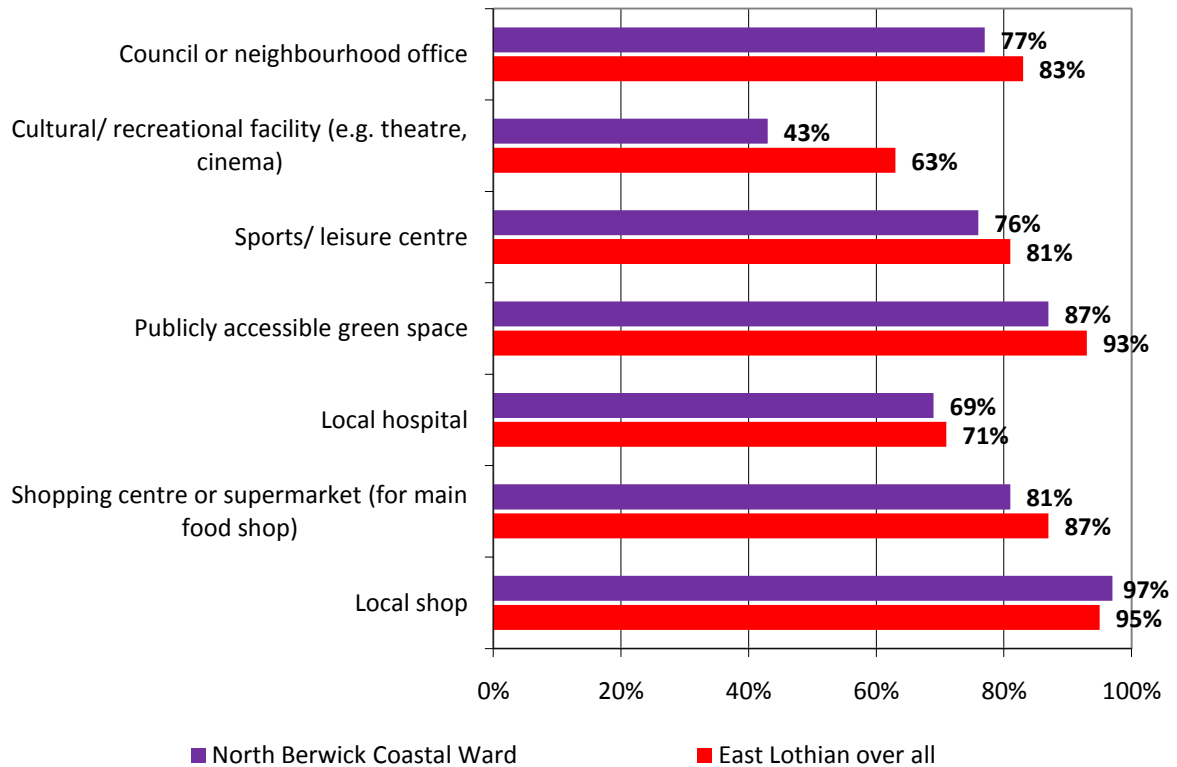
(East Lothian Household Survey 2009)

Access and use of Services and Facilities

As part of the East Lothian Household Survey 2009, local residents were asked 'from your home, how easy is it for you to get to the following using your usual form of transport'?

- North Berwick Coastal residents were significantly less likely to report that it was easy to access cultural/ recreational facilities and food shopping facilities.
- However, they also reported issues in accessing council or neighbourhood offices and green spaces.

Percentage reporting it is 'easy' or 'very easy' to access the following services

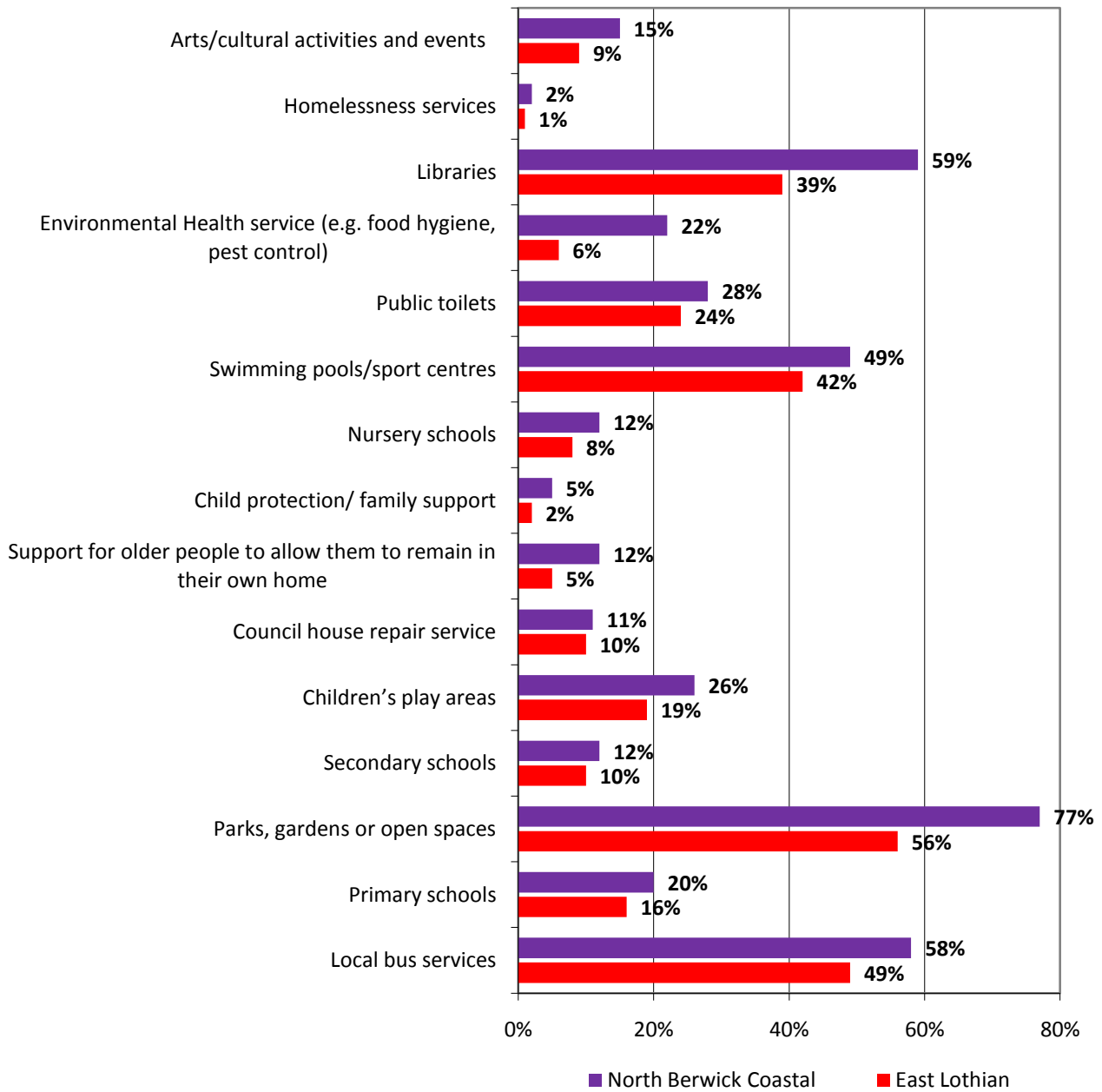


(East Lothian Household Survey 2009)

Access and Use of Services continued...

The chart below shows that residents of North Berwick Coastal ward appear more likely to use council provided services and facilities than any other ward across East Lothian.

Which of the following services have you or your household used in the last year?

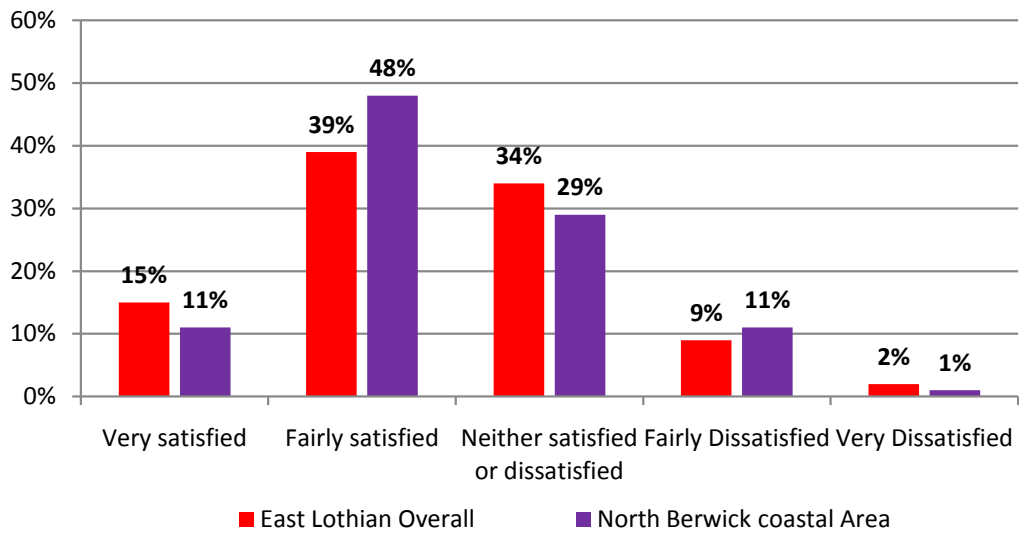


(East Lothian Household Survey 2009)

Perceptions of East Lothian Council and satisfaction with services

East Lothian Council is the principle service provider within the county – with a responsibility for providing many of the services and facilities residents rely on in their daily lives.

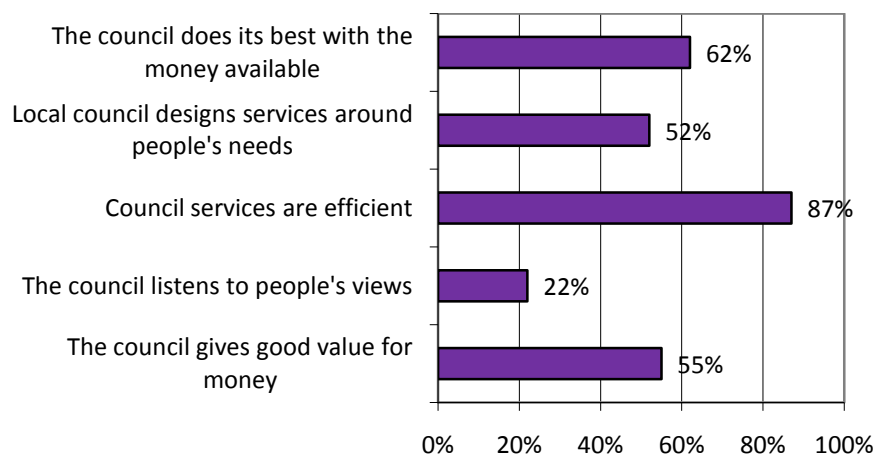
As part of the East Lothian Household Survey (2009) therefore people were asked how satisfied they were with the way East Lothian Council was running their area.



(East Lothian Household Survey 2009)

- 59% of respondents in the ward were positive overall (compared to 54% across the county) but were more likely to say they were 'fairly' rather than 'very satisfied'
- 72% of people in North Berwick Coastal think the council 'keeps us very/ fairly well informed' compared to 66% across East Lothian as a whole
- However, 19% in the area agreed that 'people in this area do not really know what the council does'. Compared to 34% across East Lothian

The survey also asked whether people agreed or disagreed with a number of statements and the figures for North Berwick Coastal were comparable with those for East Lothian as a whole.



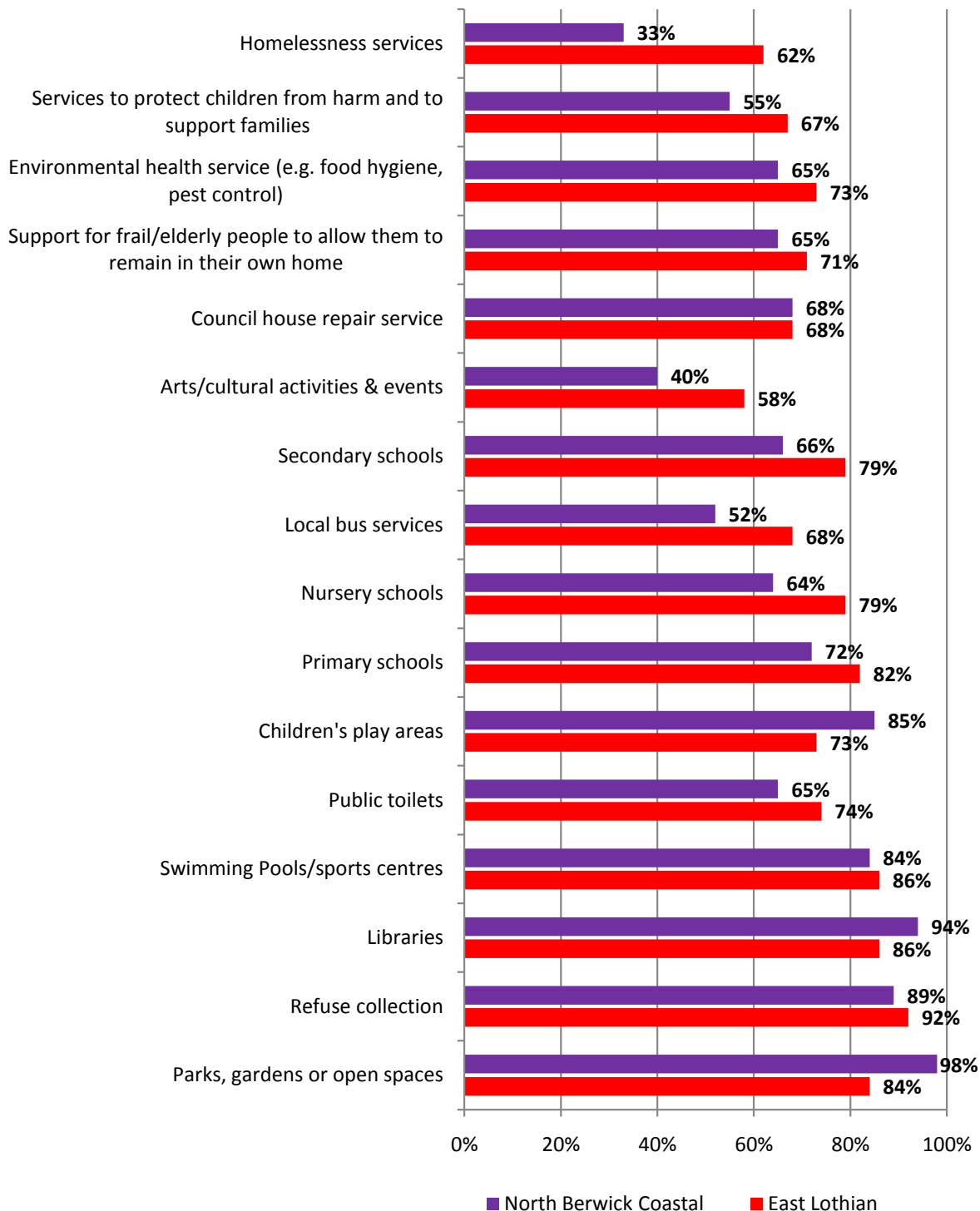
(East Lothian Household Survey 2009)

Satisfaction with services continued...

As part of the same survey people were asked about their level of satisfaction with the East Lothian Council Services they used.

- Overall residents in North Berwick Coastal generally expressed lower levels of satisfaction with local services than across East Lothian as a whole
- As the graph below shows significantly higher than average levels of satisfaction were shown with parks, gardens and open spaces and libraries

% of people very satisfied or fairly satisfied with the services they use



(East Lothian Household Survey 2009)

Community and Participation

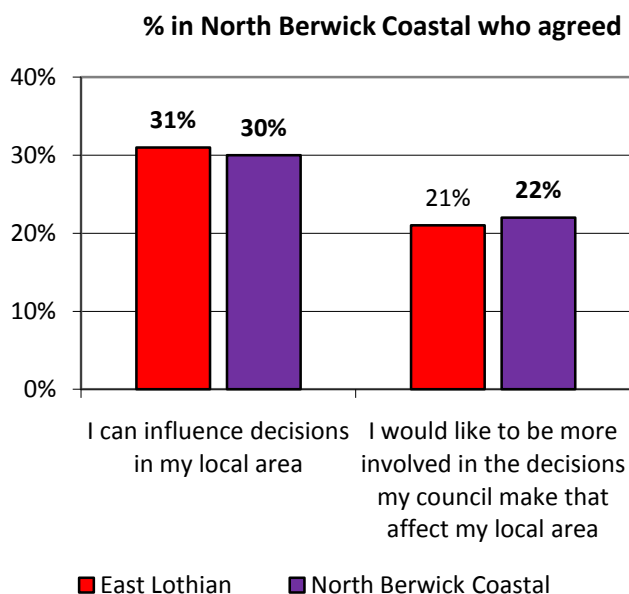
There is a strong tradition of community activity and involvement within the North Berwick Coastal area and 28% of respondents to the East Lothian Household Survey (2009) replied that a 'Sense of Community' is important in making somewhere a good place to live.

The survey also showed that 30% of people across the ward believe that they could influence decisions affecting their local area and further that 22% would like to become more involved in local decision making.

The same survey also showed that 14% of people in the ward had volunteered within their communities over the past 12 months, although the figure is likely to be much higher as many people do not think of their contribution to local groups or activities (like coaching a football team) as volunteering.

The most popular types of volunteering were with: -

- children's activities both in and outside school (6%)
- activities that supported health, social welfare and disability groups (2%)
- Sports/ exercise (2%)
- Working with the elderly (2%)

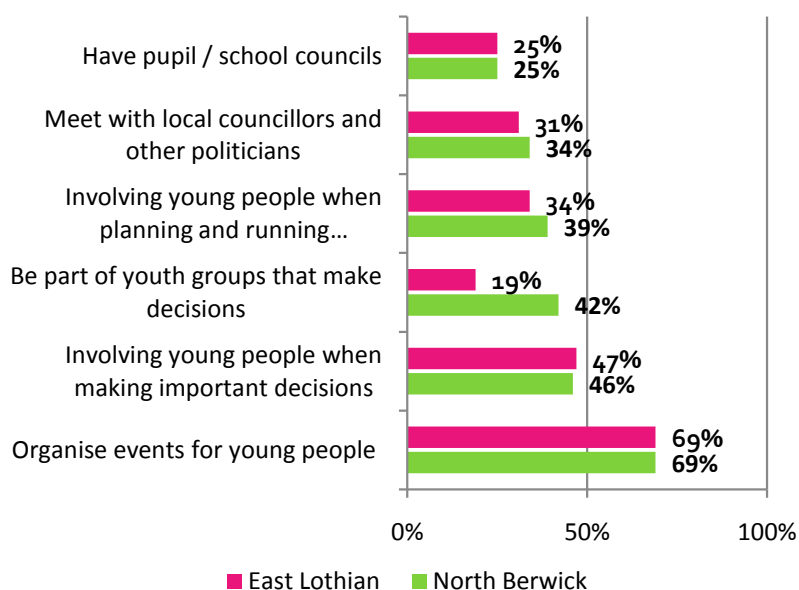


(East Lothian Household Survey 2009)

As part of developing the East Lothian Youth Vision Strategy young people were asked what were the best ways to ensure that their voices were heard so that young people had a chance to contribute to decisions that affect them.

The graph below shows what young people in North Berwick thought were the best ways to do this.

- Like other young people across the county they favoured events for young people
- They were significantly more likely to believe that being part of youth groups made a difference than other young people across East Lothian.



(East Lothian Youth Vision)